

TOYOTA U.S. SALES SUMMARY
April, 2015

	-- CURRENT MONTH --				-- CALENDAR YEAR TO DATE --			
			DSR %	VOL %			DSR %	VOL %
	2015	2014	CHG	CHG	2015	2014	CHG	CHG
TOTAL TOYOTA	203,329	199,660	1.8	1.8	778,949	720,657	8.1	8.1
TOTAL TOYOTA DIV.	177,453	176,495	0.5	0.5	675,893	632,407	6.9	6.9
TOTAL LEXUS	25,876	23,165	11.7	11.7	103,056	88,250	16.8	16.8
YARIS	2,153	1,450	48.5	48.5	7,477	5,594	33.7	33.7
COROLLA	31,990	29,061	10.1	10.1	122,718	106,798	14.9	14.9
PRIUS	15,235	18,011	-15.4	-15.4	55,535	61,659	-9.9	-9.9
CAMRY	34,066	38,009	-10.4	-10.4	134,571	132,292	1.7	1.7
AVALON	4,590	5,807	-21.0	-21.0	18,194	19,102	-4.8	-4.8
SCION FR-S	1,026	1,445	-29.0	-29.0	3,471	4,870	-28.7	-28.7
SCION iQ	73	196	-62.8	-62.8	305	787	-61.2	-61.2
SCION xD	111	731	-84.8	-84.8	567	2,785	-79.6	-79.6
SCION xB	1,406	1,411	-0.4	-0.4	5,878	5,468	7.5	7.5
SCION tC	1,693	1,603	5.6	5.6	6,066	5,933	2.2	2.2
<i>TOTAL SCION</i>	<i>4,309</i>	<i>5,386</i>	<i>-20.0</i>	<i>-20.0</i>	<i>16,287</i>	<i>19,843</i>	<i>-17.9</i>	<i>-17.9</i>
TOTAL TOYOTA DIV. CAR	92,343	97,724	-5.5	-5.5	354,782	345,288	2.7	2.7
CT	1,170	1,054	11.0	11.0	4,569	5,054	-9.6	-9.6
IS	4,008	3,780	6.0	6.0	15,254	15,238	0.1	0.1
RC	1,226	0	N/A	N/A	4,258	0	N/A	N/A
ES	4,701	6,036	-22.1	-22.1	18,746	21,139	-11.3	-11.3
GS	1,711	1,500	14.1	14.1	7,615	6,858	11.0	11.0
LS	609	712	-14.5	-14.5	2,457	2,679	-8.3	-8.3
LFA	0	5	-100.0	-100.0	4	9	-55.6	-55.6
TOTAL LEXUS CAR	13,425	13,087	2.6	2.6	52,903	50,977	3.8	3.8
TOTAL TOYOTA CAR	105,768	110,811	-4.6	-4.6	407,685	396,265	2.9	2.9
RAV4	22,914	18,834	21.7	21.7	89,924	71,898	25.1	25.1
FJ CRUISER	8	1,593	-99.5	-99.5	203	5,505	-96.3	-96.3
VENZA	2,101	3,053	-31.2	-31.2	8,882	10,608	-16.3	-16.3
HIGHLANDER	13,763	12,507	10.0	10.0	49,125	48,254	1.8	1.8
4RUNNER	7,432	6,300	18.0	18.0	29,445	21,982	34.0	34.0
SIENNA	11,353	11,134	2.0	2.0	44,076	37,221	18.4	18.4
SEQUOIA	992	991	0.1	0.1	3,803	3,889	-2.2	-2.2
LAND CRUISER	210	271	-22.5	-22.5	893	1,043	-14.4	-14.4
<i>TOTAL TOYOTA DIV. SUV</i>	<i>47,420</i>	<i>43,549</i>	<i>8.9</i>	<i>8.9</i>	<i>182,275</i>	<i>163,179</i>	<i>11.7</i>	<i>11.7</i>
TACOMA	15,656	13,871	12.9	12.9	55,322	49,100	12.7	12.7
TUNDRA	10,681	10,217	4.5	4.5	39,438	37,619	4.8	4.8
<i>TOTAL TOYOTA DIV. PICKUP</i>	<i>26,337</i>	<i>24,088</i>	<i>9.3</i>	<i>9.3</i>	<i>94,760</i>	<i>86,719</i>	<i>9.3</i>	<i>9.3</i>
TOTAL TOYOTA DIV. TRUCK	85,110	78,771	8.0	8.0	321,111	287,119	11.8	11.8
NX	3,421	0	N/A	N/A	12,532	0	N/A	N/A
RX	6,810	8,130	-16.2	-16.2	29,046	29,362	-1.1	-1.1
GX	1,950	1,639	19.0	19.0	7,430	6,546	13.5	13.5
LX	270	309	-12.6	-12.6	1,145	1,365	-16.1	-16.1
TOTAL LEXUS TRUCK	12,451	10,078	23.5	23.5	50,153	37,273	34.6	34.6
TOTAL TOYOTA TRUCK	97,561	88,849	9.8	9.8	371,264	324,392	14.4	14.4
SELLING DAYS	26	26			101	101		

DSR = DAILY SELLING RATE

TOYOTA U.S. SALES SUMMARY
April, 2015

	-- CURRENT MONTH --				-- CALENDAR YEAR TO DATE --			
			DSR %	VOL %			DSR %	VOL %
	2015	2014	CHG	CHG	2015	2014	CHG	CHG
* NORTH AMERICAN BUILT VEHICLES								
COROLLA	31,990	29,058	10.1	10.1	122,718	106,738	15.0	15.0
CAMRY	34,049	37,992	-10.4	-10.4	134,506	132,250	1.7	1.7
AVALON	4,590	5,807	-21.0	-21.0	18,194	19,102	-4.8	-4.8
RAV4	16,096	13,385	20.3	20.3	63,935	53,020	20.6	20.6
VENZA	2,101	3,053	-31.2	-31.2	8,882	10,608	-16.3	-16.3
HIGHLANDER	13,458	12,045	11.7	11.7	48,001	47,113	1.9	1.9
SIENNA	11,353	11,134	2.0	2.0	44,076	37,221	18.4	18.4
SEQUOIA	992	991	0.1	0.1	3,803	3,889	-2.2	-2.2
TACOMA	15,656	13,871	12.9	12.9	55,322	49,100	12.7	12.7
TUNDRA	10,681	10,217	4.5	4.5	39,438	37,619	4.8	4.8
RX	6,530	7,018	-7.0	-7.0	27,442	21,799	25.9	25.9
TOTAL	147,496	144,571	2.0	2.0	566,317	518,459	9.2	9.2
N.A. VEHICLES % OF TOTAL	72.5%	72.4%			72.7%	71.9%		
TOYOTA DIV. IMPORT CAR	21,714	24,867	-12.7	-12.7	79,364	87,198	-9.0	-9.0
LEXUS IMPORT CAR	13,425	13,087	2.6	2.6	52,903	50,977	3.8	3.8
TOYOTA DIV NA BUILT CARS	70,629	72,857	-3.1	-3.1	275,418	258,090	6.7	6.7
TOTAL TOYOTA CARS	105,768	110,811	-4.6	-4.6	407,685	396,265	2.9	2.9
TOYOTA DIV. IMPORT TRUCK	14,773	14,075	5.0	5.0	57,654	48,549	18.8	18.8
LEXUS IMPORT TRUCK	5,921	3,060	93.5	93.5	22,711	15,474	46.8	46.8
TOYOTA DIV NA BUILT TRUCK	70,337	64,696	8.7	8.7	263,457	238,570	10.4	10.4
LEXUS NA BUILT TRUCK	6,530	7,018	-7.0	-7.0	27,442	21,799	25.9	25.9
TOTAL TOYOTA TRUCK	97,561	88,849	9.8	9.8	371,264	324,392	14.4	14.4
SELLING DAYS	26	26			101	101		

DSR = DAILY SELLING RATE

Memo:	--CURRENT MONTH--			--CALENDAR YEAR TO DATE--		
	2015	2014	DSR %	2015	2014	DSR %
Toyota Prius Sedan	8,822	10,298	-14.3%	32,693	35,816	-8.7%
Toyota Prius V (only)	2,462	2,403	2.5%	8,741	8,404	4.0%
Toyota Prius C (only)	3,523	3,569	-1.3%	12,402	12,402	0.0%
Toyota Prius Phv (only)	428	1,741	-75.4%	1,699	5,037	-66.3%