

TOYOTA U.S. SALES SUMMARY
May, 2015

	-- CURRENT MONTH --				-- CALENDAR YEAR TO DATE --			
			DSR %	VOL %			DSR %	VOL %
	2015	2014	CHG	CHG	2015	2014	CHG	CHG
TOTAL TOYOTA	242,579	243,236	3.6	-0.3	1,021,528	963,893	6.8	6.0
TOTAL TOYOTA DIV.	212,908	216,315	2.2	-1.6	888,801	848,722	5.5	4.7
TOTAL LEXUS	29,671	26,921	14.5	10.2	132,727	115,171	16.2	15.2
YARIS	2,401	1,616	54.3	48.6	9,878	7,210	38.1	37.0
COROLLA	36,768	36,611	4.3	0.4	159,486	143,409	12.1	11.2
PRIUS	19,563	26,793	-24.2	-27.0	75,098	88,452	-14.4	-15.1
CAMRY	43,837	49,584	-8.2	-11.6	178,408	181,876	-1.1	-1.9
AVALON	5,486	7,324	-22.2	-25.1	23,680	26,426	-9.7	-10.4
SCION FR-S	1,274	1,664	-20.5	-23.4	4,745	6,534	-26.8	-27.4
SCION iQ	64	241	-72.4	-73.4	369	1,028	-63.8	-64.1
SCION xD	92	823	-88.4	-88.8	659	3,608	-81.6	-81.7
SCION xB	1,498	1,532	1.5	-2.2	7,376	7,000	6.2	5.4
SCION tC	1,878	1,921	1.5	-2.2	7,944	7,854	1.9	1.1
<i>TOTAL SCION</i>	<i>4,806</i>	<i>6,181</i>	<i>-19.3</i>	<i>-22.2</i>	<i>21,093</i>	<i>26,024</i>	<i>-18.3</i>	<i>-18.9</i>
TOTAL TOYOTA DIV. CAR	112,861	128,109	-8.5	-11.9	467,643	473,397	-0.4	-1.2
CT	1,436	1,762	-15.4	-18.5	6,005	6,816	-11.2	-11.9
IS	4,345	4,403	2.5	-1.3	19,599	19,641	0.6	-0.2
RC	1,343	0	N/A	N/A	5,601	0	N/A	N/A
ES	5,553	6,523	-11.6	-14.9	24,299	27,662	-11.5	-12.2
GS	1,884	1,753	11.6	7.5	9,499	8,611	11.2	10.3
LS	615	693	-7.8	-11.3	3,072	3,372	-8.2	-8.9
LFA	0	1	-100.0	-100.0	4	10	-59.7	-60.0
TOTAL LEXUS CAR	15,176	15,135	4.1	0.3	68,079	66,112	3.8	3.0
TOTAL TOYOTA CAR	128,037	143,244	-7.2	-10.6	535,722	539,509	0.1	-0.7
RAV4	28,808	23,465	27.5	22.8	118,732	95,363	25.5	24.5
FJ CRUISER	8	1,611	-99.5	-99.5	211	7,116	-97.0	-97.0
VENZA	2,298	3,324	-28.2	-30.9	11,180	13,932	-19.1	-19.8
HIGHLANDER	15,432	12,329	30.0	25.2	64,557	60,583	7.4	6.6
4RUNNER	8,549	7,550	17.6	13.2	37,994	29,532	29.7	28.7
SIENNA	14,397	13,330	12.2	8.0	58,473	50,551	16.6	15.7
SEQUOIA	1,145	1,068	11.3	7.2	4,948	4,957	0.6	-0.2
LAND CRUISER	240	262	-4.9	-8.4	1,133	1,305	-12.5	-13.2
<i>TOTAL TOYOTA DIV. SUV</i>	<i>56,480</i>	<i>49,609</i>	<i>18.2</i>	<i>13.9</i>	<i>238,755</i>	<i>212,788</i>	<i>13.1</i>	<i>12.2</i>
TACOMA	17,520	13,876	31.1	26.3	72,842	62,976	16.6	15.7
TUNDRA	11,650	11,391	6.2	2.3	51,088	49,010	5.1	4.2
<i>TOTAL TOYOTA DIV. PICKUP</i>	<i>29,170</i>	<i>25,267</i>	<i>19.9</i>	<i>15.4</i>	<i>123,930</i>	<i>111,986</i>	<i>11.5</i>	<i>10.7</i>
TOTAL TOYOTA DIV. TRUCK	100,047	88,206	17.8	13.4	421,158	375,325	13.1	12.2
NX	4,014	0	N/A	N/A	16,546	0	N/A	N/A
RX	8,000	9,476	-12.3	-15.6	37,046	38,838	-3.9	-4.6
GX	2,182	1,958	15.7	11.4	9,612	8,504	13.9	13.0
LX	299	352	-11.8	-15.1	1,444	1,717	-15.2	-15.9
TOTAL LEXUS TRUCK	14,495	11,786	27.7	23.0	64,648	49,059	32.8	31.8
TOTAL TOYOTA TRUCK	114,542	99,992	19.0	14.6	485,806	424,384	15.4	14.5
SELLING DAYS	26	27			127	128		

DSR = DAILY SELLING RATE

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			CHG	CHG			CHG	CHG
* NORTH AMERICAN BUILT VEHICLES								
COROLLA	36,768	36,607	4.3	0.4	159,486	143,345	12.1	11.3
CAMRY	43,815	49,557	-8.2	-11.6	178,321	181,807	-1.1	-1.9
AVALON	5,486	7,324	-22.2	-25.1	23,680	26,426	-9.7	-10.4
RAV4	18,980	15,121	30.3	25.5	82,915	68,141	22.6	21.7
VENZA	2,298	3,324	-28.2	-30.9	11,180	13,932	-19.1	-19.8
HIGHLANDER	15,109	11,928	31.5	26.7	63,110	59,041	7.7	6.9
SIENNA	14,397	13,330	12.2	8.0	58,473	50,551	16.6	15.7
SEQUOIA	1,145	1,068	11.3	7.2	4,948	4,957	0.6	-0.2
TACOMA	17,520	13,876	31.1	26.3	72,842	62,976	16.6	15.7
TUNDRA	11,650	11,391	6.2	2.3	51,088	49,010	5.1	4.2
RX	7,660	7,669	3.7	-0.1	35,102	29,468	20.1	19.1
TOTAL	174,828	171,195	6.0	2.1	741,145	689,654	8.3	7.5
N.A. VEHICLES % OF TOTAL	72.1%	70.4%			72.6%	71.5%		
TOYOTA DIV. IMPORT CAR	26,792	34,621	-19.6	-22.6	106,156	121,819	-12.2	-12.9
LEXUS IMPORT CAR	15,176	15,135	4.1	0.3	68,079	66,112	3.8	3.0
TOYOTA DIV NA BUILT CARS	86,069	93,488	-4.4	-7.9	361,487	351,578	3.6	2.8
TOTAL TOYOTA CARS	128,037	143,244	-7.2	-10.6	535,722	539,509	0.1	-0.7
TOYOTA DIV. IMPORT TRUCK	18,948	18,168	8.3	4.3	76,602	66,717	15.7	14.8
LEXUS IMPORT TRUCK	6,835	4,117	72.4	66.0	29,546	19,591	52.0	50.8
TOYOTA DIV NA BUILT TRUCK	81,099	70,038	20.2	15.8	344,556	308,608	12.5	11.6
LEXUS NA BUILT TRUCK	7,660	7,669	3.7	-0.1	35,102	29,468	20.1	19.1
TOTAL TOYOTA TRUCK	114,542	99,992	19.0	14.6	485,806	424,384	15.4	14.5
SELLING DAYS	26	27			127	128		

DSR = DAILY SELLING RATE

Memo:	--CURRENT MONTH--			--CALENDAR YEAR TO DATE--		
	2015	2014	DSR %	2015	2014	DSR %
Toyota Prius Sedan	11,921	15,944	-22.4%	44,614	51,760	-13.1%
Toyota Prius V (only)	3,152	3,567	-8.2%	11,893	11,971	0.1%
Toyota Prius C (only)	3,763	4,590	-14.9%	16,165	16,992	-4.1%
Toyota Prius Phv (only)	727	2,692	-72.0%	2,426	7,729	-68.4%