

TOYOTA U.S. SALES SUMMARY
July, 2015

	-- CURRENT MONTH --				-- CALENDAR YEAR TO DATE --			
			DSR %	VOL %			DSR %	VOL %
	2015	2014	CHG	CHG	2015	2014	CHG	CHG
TOTAL TOYOTA	217,181	215,802	0.6	0.6	1,448,621	1,381,409	4.9	4.9
TOTAL TOYOTA DIV.	187,365	188,469	-0.6	-0.6	1,259,957	1,215,387	3.7	3.7
TOTAL LEXUS	29,816	27,333	9.1	9.1	188,664	166,022	13.6	13.6
YARIS	1,403	686	104.5	104.5	14,091	9,218	52.9	52.9
COROLLA	30,249	30,833	-1.9	-1.9	220,380	205,187	7.4	7.4
PRIUS	17,924	20,675	-13.3	-13.3	108,073	127,776	-15.4	-15.4
CAMRY	38,435	39,888	-3.6	-3.6	254,251	262,428	-3.1	-3.1
AVALON	5,281	6,092	-13.3	-13.3	33,999	38,123	-10.8	-10.8
SCION FR-S	1,058	1,171	-9.6	-9.6	6,806	8,833	-22.9	-22.9
SCION iQ	27	174	-84.5	-84.5	449	1,401	-68.0	-68.0
SCION xD	43	682	-93.7	-93.7	750	4,968	-84.9	-84.9
SCION xB	1,316	1,415	-7.0	-7.0	10,008	9,633	3.9	3.9
SCION tC	1,421	1,685	-15.7	-15.7	10,783	10,928	-1.3	-1.3
<i>TOTAL SCION</i>	<i>3,865</i>	<i>5,127</i>	<i>-24.6</i>	<i>-24.6</i>	<i>28,796</i>	<i>35,763</i>	<i>-19.5</i>	<i>-19.5</i>
TOTAL TOYOTA DIV. CAR	97,157	103,301	-5.9	-5.9	659,590	678,495	-2.8	-2.8
CT	1,374	1,979	-30.6	-30.6	8,497	10,316	-17.6	-17.6
IS	4,280	4,542	-5.8	-5.8	27,700	28,115	-1.5	-1.5
RC	1,232	0	N/A	N/A	7,962	0	N/A	N/A
ES	5,440	6,326	-14.0	-14.0	34,481	39,496	-12.7	-12.7
GS	1,701	2,001	-15.0	-15.0	12,843	12,123	5.9	5.9
LS	631	624	1.1	1.1	4,332	4,578	-5.4	-5.4
LFA	1	0	N/A	N/A	6	12	-50.0	-50.0
TOTAL LEXUS CAR	14,659	15,472	-5.3	-5.3	95,821	94,640	1.2	1.2
TOTAL TOYOTA CAR	111,816	118,773	-5.9	-5.9	755,411	773,135	-2.3	-2.3
RAV4	26,709	26,779	-0.3	-0.3	170,284	143,731	18.5	18.5
FJ CRUISER	3	1,424	-99.8	-99.8	221	9,661	-97.7	-97.7
VENZA	2,229	2,540	-12.2	-12.2	15,426	18,794	-17.9	-17.9
HIGHLANDER	12,727	11,357	12.1	12.1	91,115	83,495	9.1	9.1
4RUNNER	8,383	6,662	25.8	25.8	54,585	41,955	30.1	30.1
SIENNA	11,416	11,661	-2.1	-2.1	82,797	73,952	12.0	12.0
SEQUOIA	1,015	971	4.5	4.5	7,107	6,901	3.0	3.0
LAND CRUISER	182	213	-14.6	-14.6	1,473	1,706	-13.7	-13.7
<i>TOTAL TOYOTA DIV. SUV</i>	<i>51,248</i>	<i>49,946</i>	<i>2.6</i>	<i>2.6</i>	<i>340,211</i>	<i>306,243</i>	<i>11.1</i>	<i>11.1</i>
TACOMA	17,033	13,249	28.6	28.6	105,834	88,398	19.7	19.7
TUNDRA	10,511	10,312	1.9	1.9	71,525	68,299	4.7	4.7
<i>TOTAL TOYOTA DIV. PICKUP</i>	<i>27,544</i>	<i>23,561</i>	<i>16.9</i>	<i>16.9</i>	<i>177,359</i>	<i>156,697</i>	<i>13.2</i>	<i>13.2</i>
TOTAL TOYOTA DIV. TRUCK	90,208	85,168	5.9	5.9	600,367	536,892	11.8	11.8
NX	4,337	0	N/A	N/A	24,386	0	N/A	N/A
RX	8,264	9,658	-14.4	-14.4	52,543	56,922	-7.7	-7.7
GX	2,337	1,955	19.5	19.5	14,028	12,231	14.7	14.7
LX	219	248	-11.7	-11.7	1,886	2,229	-15.4	-15.4
TOTAL LEXUS TRUCK	15,157	11,861	27.8	27.8	92,843	71,382	30.1	30.1
TOTAL TOYOTA TRUCK	105,365	97,029	8.6	8.6	693,210	608,274	14.0	14.0
SELLING DAYS	26	26			178	178		

DSR = DAILY SELLING RATE

TOYOTA U.S. SALES SUMMARY
July, 2015

	-- CURRENT MONTH --				-- CALENDAR YEAR TO DATE --			
	2015	2014	DSR % CHG	VOL % CHG	2015	2014	DSR % CHG	VOL % CHG
* NORTH AMERICAN BUILT VEHICLES								
COROLLA	30,249	30,833	-1.9	-1.9	220,380	205,122	7.4	7.4
CAMRY	38,421	39,868	-3.6	-3.6	254,133	262,323	-3.1	-3.1
AVALON	5,281	6,092	-13.3	-13.3	33,999	38,123	-10.8	-10.8
RAV4	15,694	16,745	-6.3	-6.3	114,369	98,570	16.0	16.0
VENZA	2,229	2,540	-12.2	-12.2	15,426	18,794	-17.9	-17.9
HIGHLANDER	12,423	11,093	12.0	12.0	89,053	81,374	9.4	9.4
SIENNA	11,416	11,661	-2.1	-2.1	82,797	73,952	12.0	12.0
SEQUOIA	1,015	971	4.5	4.5	7,107	6,901	3.0	3.0
TACOMA	17,033	13,249	28.6	28.6	105,834	88,398	19.7	19.7
TUNDRA	10,511	10,312	1.9	1.9	71,525	68,299	4.7	4.7
RX	7,942	8,356	-5.0	-5.0	49,980	45,392	10.1	10.1
TOTAL	152,214	151,720	0.3	0.3	1,044,603	987,248	5.8	5.8
N.A. VEHICLES % OF TOTAL	70.1%	70.3%			72.1%	71.5%		
TOYOTA DIV. IMPORT CAR	23,206	26,508	-12.5	-12.5	151,078	172,927	-12.6	-12.6
LEXUS IMPORT CAR	14,659	15,472	-5.3	-5.3	95,821	94,640	1.2	1.2
TOYOTA DIV NA BUILT CARS	73,951	76,793	-3.7	-3.7	508,512	505,568	0.6	0.6
TOTAL TOYOTA CARS	111,816	118,773	-5.9	-5.9	755,411	773,135	-2.3	-2.3
TOYOTA DIV. IMPORT TRUCK	19,887	18,597	6.9	6.9	114,256	100,604	13.6	13.6
LEXUS IMPORT TRUCK	7,215	3,505	105.8	105.8	42,863	25,990	64.9	64.9
TOYOTA DIV NA BUILT TRUCK	70,321	66,571	5.6	5.6	486,111	436,288	11.4	11.4
LEXUS NA BUILT TRUCK	7,942	8,356	-5.0	-5.0	49,980	45,392	10.1	10.1
TOTAL TOYOTA TRUCK	105,365	97,029	8.6	8.6	693,210	608,274	14.0	14.0
SELLING DAYS	26	26			178	178		

DSR = DAILY SELLING RATE

Memo:	--CURRENT MONTH--			--CALENDAR YEAR TO DATE--		
	2015	2014	DSR %	2015	2014	DSR %
Toyota Prius Sedan	11,203	12,866	-12.9%	65,376	75,903	-13.9%
Toyota Prius V (only)	2,620	2,738	-4.3%	16,785	17,219	-2.5%
Toyota Prius C (only)	3,517	3,700	-4.9%	22,438	23,983	-6.4%
Toyota Prius Phv (only)	584	1,371	-57.4%	3,474	10,671	-67.4%