

TOYOTA U.S. SALES SUMMARY
August, 2015

	-- CURRENT MONTH --				-- CALENDAR YEAR TO DATE --			
			DSR %	VOL %			DSR %	VOL %
	2015	2014	CHG	CHG	2015	2014	CHG	CHG
TOTAL TOYOTA	224,381	246,100	-5.3	-8.8	1,673,002	1,627,509	3.3	2.8
TOTAL TOYOTA DIV.	190,894	213,291	-7.1	-10.5	1,450,851	1,428,678	2.0	1.6
TOTAL LEXUS	33,487	32,809	6.0	2.1	222,151	198,831	12.3	11.7
YARIS	858	523	70.4	64.1	14,949	9,741	54.2	53.5
COROLLA	31,726	33,088	-0.4	-4.1	252,106	238,275	6.3	5.8
PRIUS	17,757	23,437	-21.3	-24.2	125,830	151,213	-16.4	-16.8
CAMRY	37,592	44,043	-11.4	-14.6	291,843	306,471	-4.3	-4.8
AVALON	5,491	7,040	-19.0	-22.0	39,490	45,163	-12.1	-12.6
SCION FR-S	960	1,429	-30.2	-32.8	7,766	10,262	-24.0	-24.3
SCION iQ	9	219	-95.7	-95.9	458	1,620	-71.6	-71.7
SCION xD	16	789	-97.9	-98.0	766	5,757	-86.6	-86.7
SCION xB	1,376	1,621	-11.8	-15.1	11,384	11,254	1.7	1.2
SCION tC	1,534	2,128	-25.1	-27.9	12,317	13,056	-5.2	-5.7
<i>TOTAL SCION</i>	<i>3,895</i>	<i>6,186</i>	<i>-34.6</i>	<i>-37.0</i>	<i>32,691</i>	<i>41,949</i>	<i>-21.7</i>	<i>-22.1</i>
TOTAL TOYOTA DIV. CAR	97,319	114,317	-11.6	-14.9	756,909	792,812	-4.1	-4.5
CT	1,504	2,191	-28.7	-31.4	10,001	12,507	-19.6	-20.0
IS	4,537	5,312	-11.3	-14.6	32,237	33,427	-3.1	-3.6
RC	1,337	0	N/A	N/A	9,299	0	N/A	N/A
ES	7,286	7,692	-1.6	-5.3	41,767	47,188	-11.1	-11.5
GS	1,795	2,537	-26.5	-29.2	14,638	14,660	0.3	-0.2
LS	532	758	-27.1	-29.8	4,864	5,336	-8.4	-8.8
LFA	1	3	-65.4	-66.7	7	15	-53.1	-53.3
TOTAL LEXUS CAR	16,992	18,493	-4.6	-8.1	112,813	113,133	0.2	-0.3
TOTAL TOYOTA CAR	114,311	132,810	-10.6	-13.9	869,722	905,945	-3.5	-4.0
RAV4	30,534	35,614	-11.0	-14.3	200,818	179,345	12.5	12.0
FJ CRUISER	2	1,692	-99.9	-99.9	223	11,353	-98.0	-98.0
VENZA	2,147	2,793	-20.2	-23.1	17,573	21,587	-18.2	-18.6
HIGHLANDER	13,333	11,489	20.5	16.1	104,448	94,984	10.5	10.0
4RUNNER	8,811	7,657	19.5	15.1	63,396	49,612	28.4	27.8
SIENNA	11,249	12,386	-5.7	-9.2	94,046	86,338	9.5	8.9
SEQUOIA	1,048	913	19.2	14.8	8,155	7,814	4.9	4.4
LAND CRUISER	164	258	-34.0	-36.4	1,637	1,964	-16.2	-16.6
<i>TOTAL TOYOTA DIV. SUV</i>	<i>56,039</i>	<i>60,416</i>	<i>-3.7</i>	<i>-7.2</i>	<i>396,250</i>	<i>366,659</i>	<i>8.6</i>	<i>8.1</i>
TACOMA	16,230	14,338	17.5	13.2	122,064	102,736	19.4	18.8
TUNDRA	10,057	11,834	-11.7	-15.0	81,582	80,133	2.3	1.8
<i>TOTAL TOYOTA DIV. PICKUP</i>	<i>26,287</i>	<i>26,172</i>	<i>4.3</i>	<i>0.4</i>	<i>203,646</i>	<i>182,869</i>	<i>11.9</i>	<i>11.4</i>
TOTAL TOYOTA DIV. TRUCK	93,575	98,974	-1.8	-5.5	693,942	635,866	9.7	9.1
NX	4,448	0	N/A	N/A	28,834	0	N/A	N/A
RX	9,620	11,841	-15.6	-18.8	62,163	68,763	-9.2	-9.6
GX	2,221	2,198	4.9	1.0	16,249	14,429	13.2	12.6
LX	206	277	-22.8	-25.6	2,092	2,506	-16.1	-16.5
TOTAL LEXUS TRUCK	16,495	14,316	19.7	15.2	109,338	85,698	28.2	27.6
TOTAL TOYOTA TRUCK	110,070	113,290	0.9	-2.8	803,280	721,564	11.9	11.3
SELLING DAYS	26	27			204	205		

DSR = DAILY SELLING RATE

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	-- CURRENT MONTH --				-- CALENDAR YEAR TO DATE --			
	2015	2014	DSR % CHG	VOL % CHG	2015	2014	DSR % CHG	VOL % CHG
* NORTH AMERICAN BUILT VEHICLES								
COROLLA	31,726	33,088	-0.4	-4.1	252,106	238,210	6.4	5.8
CAMRY	37,576	44,031	-11.4	-14.7	291,709	306,354	-4.3	-4.8
AVALON	5,491	7,040	-19.0	-22.0	39,490	45,163	-12.1	-12.6
RAV4	14,464	21,161	-29.0	-31.6	128,833	119,731	8.1	7.6
VENZA	2,147	2,793	-20.2	-23.1	17,573	21,587	-18.2	-18.6
HIGHLANDER	12,956	11,152	20.6	16.2	102,009	92,526	10.8	10.2
SIENNA	11,249	12,386	-5.7	-9.2	94,046	86,338	9.5	8.9
SEQUOIA	1,048	913	19.2	14.8	8,155	7,814	4.9	4.4
TACOMA	16,230	14,338	17.5	13.2	122,064	102,736	19.4	18.8
TUNDRA	10,057	11,834	-11.7	-15.0	81,582	80,133	2.3	1.8
RX	9,037	9,308	0.8	-2.9	59,017	54,700	8.4	7.9
TOTAL	151,981	168,044	-6.1	-9.6	1,196,584	1,155,292	4.1	3.6
N.A. VEHICLES % OF TOTAL	67.7%	68.3%			71.5%	71.0%		
TOYOTA DIV. IMPORT CAR	22,526	30,158	-22.4	-25.3	173,604	203,085	-14.1	-14.5
LEXUS IMPORT CAR	16,992	18,493	-4.6	-8.1	112,813	113,133	0.2	-0.3
TOYOTA DIV NA BUILT CARS	74,793	84,159	-7.7	-11.1	583,305	589,727	-0.6	-1.1
TOTAL TOYOTA CARS	114,311	132,810	-10.6	-13.9	869,722	905,945	-3.5	-4.0
TOYOTA DIV. IMPORT TRUCK	25,424	24,397	8.2	4.2	139,680	125,001	12.3	11.7
LEXUS IMPORT TRUCK	7,458	5,008	54.6	48.9	50,321	30,998	63.1	62.3
TOYOTA DIV NA BUILT TRUCK	68,151	74,577	-5.1	-8.6	554,262	510,865	9.0	8.5
LEXUS NA BUILT TRUCK	9,037	9,308	0.8	-2.9	59,017	54,700	8.4	7.9
TOTAL TOYOTA TRUCK	110,070	113,290	0.9	-2.8	803,280	721,564	11.9	11.3
SELLING DAYS	26	27			204	205		

DSR = DAILY SELLING RATE

Memo:	--CURRENT MONTH--			--CALENDAR YEAR TO DATE--		
	2015	2014	DSR %	2015	2014	DSR %
Toyota Prius Sedan	10,450	14,724	-26.30%	75,826	90,627	-15.90%
Toyota Prius V (only)	3,119	3,506	-7.60%	19,904	20,725	3.50%
Toyota Prius C (only)	3,844	4,389	-9.00%	26,282	28,372	6.90%
Toyota Prius Phv (only)	344	818	-56.30%	3,818	11,489	66.60%