

TOYOTA U.S. SALES SUMMARY
October, 2015

	-- CURRENT MONTH --				-- CALENDAR YEAR TO DATE --			
			DSR %	VOL %			DSR %	VOL %
	2015	2014	CHG	CHG	2015	2014	CHG	CHG
TOTAL TOYOTA	204,045	180,580	9.0	13.0	2,071,446	1,975,368	4.5	4.9
TOTAL TOYOTA DIV.	177,609	157,225	8.9	13.0	1,797,565	1,731,330	3.4	3.8
TOTAL LEXUS	26,436	23,355	9.1	13.2	273,881	244,038	11.8	12.2
YARIS	519	696	-28.1	-25.4	16,054	11,035	44.9	45.5
COROLLA	27,951	24,959	8.0	12.0	306,693	283,764	7.7	8.1
MIRAI	34	0	N/A	N/A	34	0	N/A	N/A
PRIUS	15,203	13,511	8.5	12.5	157,143	179,001	-12.6	-12.2
CAMRY	34,781	33,164	1.1	4.9	361,111	368,142	-2.3	-1.9
AVALON	4,800	5,279	-12.3	-9.1	49,118	55,304	-11.5	-11.2
SCION FR-S	770	1,111	-33.2	-30.7	9,314	12,293	-24.5	-24.2
SCION iA	1,977	0	N/A	N/A	4,012	0	N/A	N/A
SCION iM	1,408	0	N/A	N/A	2,761	0	N/A	N/A
SCION iQ	8	119	-93.5	-93.3	473	1,871	-74.8	-74.7
SCION xD	6	472	-98.8	-98.7	784	6,737	-88.4	-88.4
SCION xB	1,021	1,245	-20.9	-18.0	13,522	13,689	-1.6	-1.2
SCION tC	1,080	1,235	-15.7	-12.6	14,605	15,695	-7.3	-6.9
<i>TOTAL SCION</i>	<i>6,270</i>	<i>4,182</i>	<i>44.6</i>	<i>49.9</i>	<i>45,471</i>	<i>50,285</i>	<i>-9.9</i>	<i>-9.6</i>
TOTAL TOYOTA DIV. CAR	89,558	81,791	5.6	9.5	935,624	947,531	-1.6	-1.3
CT	1,077	1,158	-10.3	-7.0	12,209	14,743	-17.5	-17.2
IS	2,950	3,771	-24.6	-21.8	38,339	40,809	-6.4	-6.1
RC	1,333	0	N/A	N/A	11,791	0	N/A	N/A
ES	5,426	5,932	-11.8	-8.5	52,388	58,842	-11.3	-11.0
GS	1,287	1,365	-9.1	-5.7	17,520	17,617	-0.9	-0.6
LS	507	778	-37.2	-34.8	5,777	6,682	-13.9	-13.5
LFA	0	0	N/A	N/A	8	15	-46.9	-46.7
TOTAL LEXUS CAR	12,580	13,004	-6.7	-3.3	138,032	138,708	-0.9	-0.5
TOTAL TOYOTA CAR	102,138	94,795	3.9	7.7	1,073,656	1,086,239	-1.5	-1.2
RAV4	28,256	21,524	26.6	31.3	256,178	223,593	14.1	14.6
FJ CRUISER	1	949	-99.9	-99.9	225	13,602	-98.4	-98.3
VENZA	1,191	1,896	-39.4	-37.2	20,348	25,341	-20.0	-19.7
HIGHLANDER	13,316	12,106	6.1	10.0	130,074	117,632	10.1	10.6
4RUNNER	8,596	6,311	31.3	36.2	79,498	61,582	28.6	29.1
SIENNA	10,455	8,938	12.8	17.0	115,028	103,868	10.3	10.7
SEQUOIA	1,303	911	37.9	43.0	10,602	9,575	10.3	10.7
LAND CRUISER	186	264	-32.1	-29.5	1,943	2,473	-21.7	-21.4
<i>TOTAL TOYOTA DIV. SUV</i>	<i>52,849</i>	<i>43,961</i>	<i>15.9</i>	<i>20.2</i>	<i>498,868</i>	<i>453,798</i>	<i>9.5</i>	<i>9.9</i>
TACOMA	15,233	13,010	12.9	17.1	148,905	127,739	16.1	16.6
TUNDRA	9,514	9,525	-3.7	-0.1	99,140	98,394	0.4	0.8
<i>TOTAL TOYOTA DIV. PICKUP</i>	<i>24,747</i>	<i>22,535</i>	<i>5.9</i>	<i>9.8</i>	<i>248,045</i>	<i>226,133</i>	<i>9.3</i>	<i>9.7</i>
TOTAL TOYOTA DIV. TRUCK	88,051	75,434	12.6	16.7	861,941	783,799	9.5	10.0
NX	3,399	0	N/A	N/A	35,346	0	N/A	N/A
RX	8,018	8,057	-4.0	-0.5	77,940	84,273	-7.9	-7.5
GX	2,223	1,936	10.7	14.8	20,083	17,935	11.5	12.0
LX	216	358	-41.8	-39.7	2,480	3,122	-20.9	-20.6
TOTAL LEXUS TRUCK	13,856	10,351	29.1	33.9	135,849	105,330	28.5	29.0
TOTAL TOYOTA TRUCK	101,907	85,785	14.6	18.8	997,790	889,129	11.8	12.2
SELLING DAYS	28	27			257	256		

DSR = DAILY SELLING RATE

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	-- CURRENT MONTH --				-- CALENDAR YEAR TO DATE --			
	2015	2014	DSR % CHG	VOL % CHG	2015	2014	DSR % CHG	VOL % CHG
* NORTH AMERICAN BUILT VEHICLES								
COROLLA	27,951	24,959	8.0	12.0	306,693	283,698	7.7	8.1
CAMRY	34,773	33,160	1.1	4.9	360,961	368,006	-2.3	-1.9
AVALON	4,800	5,279	-12.3	-9.1	49,118	55,304	-11.5	-11.2
SCION iA	1,977	0	N/A	N/A	4,012	0	N/A	N/A
RAV4	14,102	14,676	-7.3	-3.9	169,898	148,417	14.0	14.5
VENZA	1,191	1,896	-39.4	-37.2	20,348	25,341	-20.0	-19.7
HIGHLANDER	12,941	11,729	6.4	10.3	126,893	114,448	10.4	10.9
SIENNA	10,455	8,938	12.8	17.0	115,028	103,868	10.3	10.7
SEQUOIA	1,303	911	37.9	43.0	10,602	9,575	10.3	10.7
TACOMA	15,233	13,010	12.9	17.1	148,905	127,739	16.1	16.6
TUNDRA	9,514	9,525	-3.7	-0.1	99,140	98,394	0.4	0.8
RX	6,994	7,166	-5.9	-2.4	72,794	67,899	6.8	7.2
TOTAL	141,234	131,249	3.8	7.6	1,484,392	1,402,689	5.4	5.8
N.A. VEHICLES % OF TOTAL	69.2%	72.7%			71.7%	71.0%		
TOYOTA DIV. IMPORT CAR	20,057	18,393	5.2	9.0	214,840	240,523	-11.0	-10.7
LEXUS IMPORT CAR	12,580	13,004	-6.7	-3.3	138,032	138,708	-0.9	-0.5
TOYOTA DIV NA BUILT CARS	69,501	63,398	5.7	9.6	720,784	707,008	1.6	1.9
TOTAL TOYOTA CARS	102,138	94,795	3.9	7.7	1,073,656	1,086,239	-1.5	-1.2
TOYOTA DIV. IMPORT TRUCK	23,312	14,749	52.4	58.1	171,127	156,017	9.3	9.7
LEXUS IMPORT TRUCK	6,862	3,185	107.8	115.4	63,055	37,431	67.8	68.5
TOYOTA DIV NA BUILT TRUCK	64,739	60,685	2.9	6.7	690,814	627,782	9.6	10.0
LEXUS NA BUILT TRUCK	6,994	7,166	-5.9	-2.4	72,794	67,899	6.8	7.2
TOTAL TOYOTA TRUCK	101,907	85,785	14.6	18.8	997,790	889,129	11.8	12.2
SELLING DAYS	28	27			257	256		

DSR = DAILY SELLING RATE

Memo:	--CURRENT MONTH--			--CALENDAR YEAR TO DATE--		
	2015	2014	DSR %	2015	2014	DSR %
Toyota Prius Sedan	9,611	7,326	26.5%	95,389	105,939	-10.3%
Toyota Prius V (only)	2,128	2,514	-18.4%	24,607	25,985	-5.7%
Toyota Prius C (only)	3,373	3,192	1.9%	33,022	34,756	-5.4%
Toyota Prius Phv (only)	91	479	-81.7%	4,125	12,321	-66.7%