

2017 Prius Liftback	Two	Three	Four	Prius Prime	Plus	Premium	Advanced
Price (excl. destination)	\$24,685	\$26,735	\$29,135		\$27,100	\$28,800	\$33,100
Exterior							
Bi-LED Projector Low and High Beam Headlights	S	S	S		-	-	-
Quad LED Projector Headlights	-	-	-		S	S	S
Auto-Off Headlights	S	-	-		S	-	-
Auto On/Off Headlights	-	S	S		-	S	S
LED Daytime Running Lights	S	S	S		S	S	S
Integrated LED Foglights and LED Accent Lights	-	-	S		-	-	S
LED Tailights and Brake Lights	S	S	S		S	S	S
Heated Power Outside Mirrors w/ Folding Feature	S	S	S		S	S	S
One Touch Power Tilt/Slide Moonroof w/ Sliding Sunshade	-	P	P		-	-	-
Colour-Keyed Outside Door Handles & Mirrors	S	S	S		S	S	S
15" 5-Spoke Alloy Wheels w/ Full Wheel Covers	S	-	-		-	-	-
15" 5-Spoke Alloy Wheels w/ Two-Tone Wheel Covers	-	S	S		S	S	S
Intermittent Rear Window Wiper	S	S	S		-	-	-
Washer-Linked Variable Intermittent Windshield Wipers	S	S	-		S	S	-
Rain-Sensing Variable Intermittent Windshield Wipers	-	-	S		-	-	S
Active Grille Shutter	S	S	S		S	S	S
Patterned Acrylic Grille Overlay	-	-	-		S	S	S
Colour-Keyed Roof-Mounted Sharkfin Antenna	S	S	S		S	S	S
Dual Wave Rear Glass Design	-	-	-		S	S	S
Carbon-Fiber-Reinforced-Polymer Rear Hatch	-	-	-		S	S	S
Charge Port w/ Illumination and Charging Light	-	-	-		S	S	S
Interior							
Smart-Flow Automatic Climate Control System	S	S	S		S	S	S
Remote A/C	-	-	-		S	S	S
Integrated Backup Camera	S	S	S		S	S	S
Entune Audio	S	-	-		-	-	-
Entune Premium Audio w/ Integrated Nav & App Suite	-	S	S		S	S	-
Entune Premium JBL Audio w/ Integrated Nav & App Suite	-	-	P		-	-	S
6.1" LCD Multi-Function Display	S	-	-		-	-	-
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7" LCD High Resolution Multi-Function Display	-	S	S		S	-	-
11.6" HD LCD Multi-Function Display	-	-	-		-	S#	S#
4.2" Dual Colour Multi-Information Display	S	S	S		S	S	S
Fabric-Trimmed Seats w/ Front Seatback Pockets	S	S	-		S	-	-
SofTex-Trimmed Seats w/ Front Seatback Pockets	-	-	S		-	S	S
6-Way Manual Adjustable Driver's Seat	S	S	-		S	-	-
4-Way Manual Adjustable Front Passenger Seat	S	S	S		S	S	S
Heated Front Seats	-	-	S		S	S	S
8-Way Power Driver's Seat w/ Power Lumbar Support	-	-	S		-	S	S
60/40 Split Folding Rear Seats w/ Foldable Centre Armrest	S	S	S		-	-	-
60/40 Split Folding Rear Seats w/ Centre Console Box	-	-	-		S	S	S
Cruise Control	S	S	S		S	S	S
Tilt/Telescoping Steering Wheel	S	S	S		S	S	S
Steering-Wheel Mounted Audio/MID/Phone Controls	S	S	S		S	S	S
SofTex-Trimmed Steering Wheel	-	S	S		S	S	S
Heated Steering Wheel	-	-	-		-	-	S
Upper Door Trim w/ Chrome Accent	S	-	-		-	-	-
Soft-Touch Upper Door Trim w/ Chrome Accent	-	S	S		S	S	S
Soft-Touch Door Armrest Area	S	-	-		-	-	-
SofTex-Trimmed Door Armrest Area	-	S	S		S	S	S
Chrome Accent Interior Door Handles	S	S	S		S	S	S
Chrome Vent Surround Accent	-	S	S		S	S	S
Chrome Vent Knob with "PRIUS" Engraving	S	S	S		S	S	S
Smart Key System on Driver's Door Only	S	-	-		S	-	-
Smart Key System on Both Front Doors & Hatch	-	S	S		-	S	S
Remote Illuminated Entry	-	S	S		-	S	S
Power Windows w/ Auto Up/Down	S	S	S		S	S	S
Remote-Fob-Activated Auto Down Windows	S	S	S		S	S	S
Power Door Locks	S	S	S		S	S	S
Auto-Dimming Mirror w/ Homelink	-	-	S		-	-	S
Lightweight Fabric Tonneau Cover	S	S	-		S	S	-
Roller-Type Tonneau Cover	-	-	S		-	-	S
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Two 12V Power Outlet (1 Front, 1 Rear)	S	S	S		S	S	S

Premium & Advanced models
do not include CD player

Dual Sun Visors w/ Illuminated Vanity Mirrors	S	S	S		S	S	S
White Accent on Steering Wheel and Shifter	S	S	S		S	S	S
Black Centre Console Tray	S	-	-		S*	S*	S*
White Accent Centre Console Tray	-	S	S		S**	S**	S**
Qi-Wireless Smartphone Charging	-	S	S		-	S	S
Rear Dome light & Cargo Light	S	S	S		S	S	S
Dual Front & Rear Cupholders	S	S	S		S	S	S
Dual Front & Rear Door Bottle Holders	S	S	S		S	S	S
Black Interior Door Window Frame Trim	-	S	S		S	S	S
Predictive Efficient Drive	-	-	-		S	S	S
Prime Apps	-	-	-		-	-	S
Safety							
Toyota Star Safety System: ABS w/ EBD, TRAC, VSC, BA, SST	S	S	S		S	S	S
Driver & Front Passenger Advanced Airbag System	S	S	S		S	S	S
Driver & Front Passenger Seat-Mounted Side Airbag	S	S	S		S	S	S
Front and Rear Side Curtain Shield Airbags	S	S	S		S	S	S
Driver's Knee Airbag	S	S	S		S	S	S
Front Passenger Seat Cushion Airbag	S	S	S		S	S	S
Driver and Front Passenger Active Headrests	S	S	S		S	S	S
LATCH Anchors for All Rear Seats	S	S	S		S	S	S
ISOFIX Lower Anchors for Outboard Rear Seats	S	S	S		S	S	S
Tire Pressure Monitoring System	S	S	S		S	S	S
Vehicle Proximity Notification System	S	S	S		S	S	S
Safety Connect	-	-	P		-	-	S
Toyota Safety Sense - P	S	S	S		S	S	S
Intelligent Clearance Sonar w/ Intelligent Parking Assist	-	-	P		-	-	S
Colour Heads-Up Display w/ Speedo, Nav, HSI Display	-	P	P		-	-	S
Blind Spot Monitor and Rear Cross Traffic Alert	-	-	S		-	-	S
Hill Start Assist Control	S	S	S		S	S	S
Engine Immobiliser	S	S	S		S	S	S

*Black Interior Option

**Moonstone Interior Option