JBL PREMIUM AUDIO IN THE 2016 TOYOTA PRIUS


JBL PREMIUM AUDIO IN THE 2016 TOYOTA PRIUS

## HIGHLIGHTS

- 10 Speakers in 6 Locations
- 6-channel, high-voltage class-H DSP amplifier producing 432 equivalent watts
- New 170 mm front door subwoofers provide a more forward presence, increased midrange attack, and more powerful sound
- Improvements to acoustic tuning and speaker plàcement, allow a more even sound stage with increased width
- Center sound image is more natural and better defined


## GREENEDGETM TECHNOLOGY

GreenEdge
, Power Savings - System enhancements that reduce power consumption and improve the audio performance.
, High-Efficiency Designs - A system that creates a higher level of sound pressure allowing you to crank up the music without any distortion.

Heat Reduction - High-performance amplifier and speaker components generate less heat than traditional designs.
Weight Savings - Lightweight, high-performance materials maximize component and vehicle weight reduction.

## THE JBL/TOYOTA PARTNERSHIP

- New, advanced objective tuning process, employing state-of-the-art tools
- Since 1996, Toyota and JBL have been working together to deliver outstanding audio performance in a wide range of Toyota vehicles
- Today, JBL sound is available in 15 Toyota models, from SUVs to sedans to hybrids



## Craig Taguchi

Product Communications Manager
P: 310.468.3282
E: Craig_Taguchi@toyota.com
www.toyota.com

## Dawn Geary

Senior Manager, Global Car Audio Public Relations, Harman Internationa
P: +1 2484630921
E: Dawn.geary@harman.com www.harman.com

