

OFFICIAL RULES
2017 MARITZCX NEW VEHICLE CUSTOMER STUDY SWEEPSTAKES

1. **NO PURCHASE NECESSARY; A PURCHASE OR COMPLETED SURVEY WILL NOT INCREASE YOUR CHANCES OF WINNING:** Open to USA legal residents who are 21 years of age or older at the time of entry and are licensed drivers. Entrants must be physically located in the United States. The sweepstakes begins on December 30, 2016 and will conclude on January 18, 2018. Void in PR and where prohibited. There is a limit of one entry per person/household no matter what the means of entry. Anyone found trying to enter more than once will have all of their entries eliminated.
2. **TO ENTER:** There are three ways to enter. 1) Mail in the completed survey to the address given in the New Vehicle Customer Study. 2) Go to www.maritzarg.com/US and complete the survey on line. 3) To enter without completing the survey, hand print your complete name, address, daytime phone number and age on a 3"x 5" card and mail it in a #10 envelope to 2017 MaritzCX New Vehicle Customer Survey, 3451 North Triumph Blvd, Lehi, UT 84043. All online entries must be received by January 18, 2018 at 11:59 p.m. Central Time. The mail in entries must be post marked by January 18, 2018. The random prize drawing will be held on or about February 22, 2018. All qualified entries received during the time period of this sweepstakes will be included in the drawing. Anyone giving false information on their entry will be eliminated. Limit of one prize per family or household. There is a limit of (1) one Prize per person/address within a 12 month period.
3. **CONDITIONS:** Sponsor assumes no responsibility for lost, late, misdirected, illegible, incorrect or inaccurate entry information whether caused by Web site visitors or by any of the equipment or programming associated with or utilized in the sweepstakes. Sponsor or any other releasee will not be responsible or liable for any website, computer, telephone, satellite, cable, network, internet or other equipment electronics, software, service, transmission, connection, processing or other errors, failures, congestion, accessibility, miss directed mail or availability issues. Sponsor reserves the right, in its sole discretion, to cancel or suspend this sweepstakes should a computer virus, bugs or other causes beyond the control of the Sponsor corrupt the administration, security or proper operation of the sweepstakes. If the database of entrants becomes corrupted, the winner will be chosen from the remaining valid entrants received. Any attempt by an individual to deliberately damage any Web site or undermine the legitimate operation of the game is a violation of criminal and civil laws. Should such an attempt be made, Sponsor reserves the right to seek damages from any such individual to the fullest extent permitted by law. Use of any automated equipment to enter the sweepstakes will eliminate all entries from that person/email address.
4. **PRIZES:** There will be a total of 8 prizes given away. (1) Grand Prize of a check for \$10,000 (2) First Prizes of check for \$2,500 and (5) Second Prizes of a check for \$1,000. Total value of prizes in US currency is \$20,000. Potential winners will be notified by mail and/or phone. All potential winners are required to sign an Affidavit which must be completed, notarized and returned within 14 days or an alternate winner will be selected. All applicable taxes are the responsibility of the winner. The affidavit will require the prize winners to give their Social Security number. All information provided will be kept strictly confidential and used to complete a 1099 Form for tax purposes. Prize will be awarded upon receipt of affidavit, and verification of prize winners. Prizes are not transferable. No prize substitutions except at the discretion of the sponsor. Odds of winning based on the valid number of entries received. Drawing will be conducted by Innovative Processing, Inc., an independent judging agency whose decisions are final and binding on all matters relating to this drawing. Prizes will be distributed within 6-8 weeks from confirmation of winning received.
5. **CONDITIONS OF ENTRY:** Employees of MaritzCX, sponsors, its agencies, distributors, subsidiaries, advertising and promotion agencies and affiliated companies, participating advertisers and media, employees, their immediate family members and/or those living in the same household of each are not eligible. Immediate family member is defined as husband, wife, children, mother, father, sister, sister in-law, brother or brother in-law. All federal, state and local taxes are the sole responsibility of the winner. All federal, state and local laws apply. Entry into this promotion constitutes permission to the Sponsor and their agencies to use winners' name, address and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. Sponsor reserve the right to substitute prize of equal or greater value. By participating, you accept and

agree to abide by the Official Rules and all decisions of Sponsor and its judging and administration organizations, which are final and legally binding in all respects. Entrant recognizes and agrees that survey information will be made available only to Sponsor. By entering the sweepstakes, you hereby agree that in no event will sponsor or any other judging or administration organizations be responsible or liable for, and you hereby release them from, any and all claims, actions, damages, losses, costs or expense or liability of any kind arising or resulting from anything relating to this sweepstakes.

6. WINNERS LIST: The names of the prize winners can be found by sending a self-addressed stamped envelope to: 2017 MaritzCX New Vehicle Customer Study Sweepstakes, PO Box 240, Clear Lake, MN 55319. Requests must be received by February 28, 2018.

7. DISPUTE RESOLUTION: Entrant agrees that: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant(s) and Sponsor and their agencies, shall be governed by and construed exclusively in accordance with the laws of the State of Minnesota without giving effect to any choice of law or conflict of law rules which would cause the application of the laws of any jurisdiction other than the State of Minnesota. Entrant agrees that any action at law or in equity arising out of or relating to this sweepstakes, or awarding of the prize, shall be filed only in the state or federal courts located in the County of Stearns in the State of Minnesota. Entrant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such action. Except where prohibited, by participating in this sweepstakes, entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this sweepstakes, or awarding of the prize, shall be resolved individually, without resort to any form of class action; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this sweepstakes but in no event attorneys' fees; and (c) under no circumstances will any participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Some jurisdictions do not allow the limitations or exclusion of liability for incidental or consequential damages, so the above may not apply to you.

Sponsor: MaritzCX Research, LLC, 3451 North Triumph Blvd, Lehi, UT 84043.

If you do not want to receive future sweepstakes promotions from the sponsor through the US Postal Service, notify the sponsor in writing and include your name, address and phone number. Sign and date your request and mail this information to MaritzCX, Attn: Terry Phillips, 3451 North Triumph Blvd, Lehi, UT 84043. Allow 60 days from receipt of notification to process your request.