

2017 Prius Prime

July 30, 2017



✓ Standard ⓘ Available in a Package — Not Available



PRIUS PRIME

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TECHNOLOGY

Interior

Steering		
Heated Steering Wheel	✓	✓
Tilt & Telescopic Steering Wheel	✓	✓
Synthetic Leather Wrapped Steering Wheel	✓	✓
Climate Control		
Air Conditioning	✓	✓
Automatic Temperature Control	✓	✓
Cabin Air Filter	✓	✓
Rear Seat Heater Ducts	✓	✓
Audio		
Shark Fin Type Antenna	✓	✓
Audio Auxiliary Input Jack	✓	✓
USB Audio Input	✓	✓
Bluetooth Capability	✓	✓
Integrated SiriusXM Satellite Radio	✓	✓
6 Speakers	✓	—
Display Audio with Navigation	✓	✓
SMS-to-speech and Email-to-speech	✓	✓
Advanced Voice Recognition	✓	✓
Phonebook and streaming audio via Bluetooth	✓	✓
Display of artist, song and album art for connected iPod (Gracenotes)	✓	✓
7-inch Display Screen	✓	—
SIRI Eyes-Free	✓	✓
AM/FM/MP3/WMA	✓	✓
JBL Audio	—	✓
10 Speakers	—	✓
11.6" HD Display Screen	—	✓
Seats		

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Fabric Seats	✓	✓
Bucket Seats - Front	✓	✓
6-way Manual Adjustable Driver's Seat	✓	—
Driver Seat Recline Adjustment	✓	✓
Driver Seat Fore/Aft	✓	✓
Driver Cushion Height	✓	✓
Heated Driver's Seat	✓	✓
Foldable Rear Headrests	✓	✓
4-way Manual Adjustable Passenger Seat	✓	✓
Passenger Seat Fore/Aft	✓	✓
Passenger Seat Recline	✓	✓
Heated Front Passenger Seat	✓	✓
Fold Down Rear Seat (60/40)	✓	✓
Rear Seat Fold Down Centre Armrest	✓	✓
Softex Seats	—	✓
8-way Power Adjustable Drivers Seat	—	✓
Windows		
Power Windows with Auto Up/Down for All Windows	✓	✓
Side Window Defoggers	✓	✓
Electric Rear Window Defroster with Timer	✓	✓
UV Glass Protection	✓	✓
Side Laminated Glass	✓	✓
Instrumentation		
Backup Camera	✓	✓
Dual Trip Odometer	✓	✓
Eco Drive Monitor	✓	✓
Outside Temperature Gauge	✓	✓
Dual 4.2" MID	✓	✓
Head-Up Display	—	✓
Mirrors		
Dual Vanity Mirrors	✓	✓
Auto-Dimming Rear View Mirror	—	✓
Trunk/cargo		

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Lightweight Cargo Area Tonneau Cover	✓	—
Tonneau Cover	—	✓
Security		
Key Lockout Protection	✓	✓
Power Door Locks	✓	✓
Lights		
Cargo Lamp	✓	✓
Map Lamps	✓	✓
Illuminated Entry	✓	✓
Illuminated Entry with Step Lamp	—	✓
Storage		
Centre Console Box with Armrest	✓	✓
Console Box (Overhead)	✓	✓
Upper and Lower Glove Box	✓	✓
Front Seat Back Pockets	✓	✓
Flooring		
Carpeting	✓	✓
Carpet Floor Mats	✓	✓
All Season Floor Mats	✓	✓

Convenience

Convenience		
12V DC Accessory Connector (Front: 2, Rear: 1)	✓	✓
Digital Clock	✓	✓
Retained Accessory Power	✓	✓
Cruise Control	✓	✓
Smart Key System	✓	✓
Push Button Start	✓	✓
Front & Rear Cup Holders	✓	✓
Dynamic Radar Cruise Control	✓	✓
Qi-compatible wireless smartphone charging with charge indicator light	—	✓
Intelligent Parking Assist	—	✓
Garage Door Opener	—	✓

Trim

Door Map Pockets

✓

✓

Safety

Safety

Front Passenger Seat Cushion Airbag

✓

✓

Front Passenger Occupancy Classification Indicator

✓

✓

Driver & Passenger Airbag Supplemental Restraint System (SRS)

✓

✓

Front Seat Mounted Side Airbags

✓

✓

Driver Knee Airbag

✓

✓

Front and Rear Side Curtain Airbags

✓

✓

Front Seatbelt Pre-Tensioners and Force Limiters

✓

✓

Active Front Headrests with Whiplash Protection

✓

✓

All-Position Vertically-Adjustable Headrests

✓

✓

All-Position 3-Point Lap & Shoulder Belts

✓

✓

Front Seatbelt Anchor Height Adjusters

✓

✓

Rear High-mount Stop Lamp with LED

✓

✓

Anchor Points for Child Restraint Seats

✓

✓

Child Protector Rear Door Locks

✓

✓

Blind Spot Monitor

—

✓

Rear Cross Traffic Alert

—

✓

Toyota Safety Sense

Toyota Safety Sense: Pre-Collision System

✓

✓

Toyota Safety Sense: Pre-Collision System with Pedestrian Detection

✓

✓

Toyota Safety Sense: Lane Departure Alert

✓

✓

Toyota Safety Sense: Auto High Beam

✓

✓

Toyota Safety Sense: Dynamic Radar Cruise Control (full speed)

✓

✓

Toyota Safety Sense: Lane Departure Alert with Steering Assist

✓

✓

Security

Engine Immobilizer

✓

✓

Remote Fuel Lid Release

✓

✓

Warning

Low Fuel

✓

✓

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Door Ajar	✓	✓
Direct Tire Pressure Monitoring System	✓	✓
Front Driver and Passenger Seat Belt Warning	✓	✓
Warnings: Key Remind Warning	✓	✓
Star Safety System		
Star Safety System: Smart Stop Technology (SST)	✓	✓
Star Safety System: Vehicle Stability Control (VSC)	✓	✓
Star Safety System: Anti-lock Brake System (ABS)	✓	✓
Star Safety System: Traction Control (TRAC)	✓	✓
Star Safety System: Electronic Brake Force Distribution (EBD)	✓	✓
Star Safety System: Brake Assist (BA)	✓	✓

Exterior

Body Style		
5-Door Liftback	✓	✓
Wheels		
15" Aluminum Alloy Wheels	✓	✓
Wheel Locks	✓	✓
Alloy Wheels with Full Wheel Covers	✓	✓
Exterior		
Hybrid Blue-Accented Emblems	✓	✓
Driver Door Handle Touch Sensor Lock/Unlock	✓	✓
Colour-Keyed Mirrors	✓	✓
Colour-Keyed Door Handles	✓	✓
Front Passenger Door Handle Touch Sensor Lock/Unlock	—	✓
Rear Hatch Handle Touch Sensor Lock/Unlock	—	✓
Mirrors		
Power-Adjustable Heated Mirrors	✓	✓
Wipers		
Variable Intermittent Wipers	✓	✓
Rain Sensing Wipers	—	✓
Lights		

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LED Daytime Running Lights (Low Beam)	✓	✓
LED Rear Tail Lamps	✓	✓
Quad LED headlamps	✓	✓
LED Fog Lamps	—	✓

Mechanical

Transmission		
Automatic	✓	✓
Electronically Controlled Continuously Variable Transmission (ECVT)	✓	✓
Engine		
1.8 Litre	✓	✓
4-Cylinder	✓	✓
Aluminum Alloy Block	✓	✓
DOHC	✓	✓
16-Valve	✓	✓
Variable Valve Timing with Intelligence (VVT-i)	✓	✓
Electronically Fuel Injected	✓	✓
Tier 2 Bin 3 Emission Rating	✓	✓
Hybrid Synergy Drive (HSD)	✓	✓
Stainless Steel Exhaust System	✓	✓
Atkinson Cycle	✓	✓
EV Mode	✓	✓
ECO Mode	✓	✓
Power Mode	✓	✓
Electric Engine		
Permanent Magnet Synchronous Motor	✓	✓
Lithium-ion (Li-ion) battery	✓	✓
Mechanical Features		
Front Wheel Drive	✓	✓
Vehicle Stability Control (VSC)	✓	✓
Traction Control (TRAC)	✓	✓
Steering		
Electric Power Steering	✓	✓

Suspension		
Independent - Front	✓	✓
Macpherson Gas Struts - Front	✓	✓
Stabilizer Bar - Front	✓	✓
Double Wishbone Type - Rear	✓	✓
Stabilizer Bar - Rear	✓	✓
Tires		
P195/65R15 Tires	✓	✓
All Season Tires	✓	✓
Brakes		
Power Assisted	✓	✓
Front Ventilated Disc Brakes	✓	✓
Rear Discs	✓	✓
ABS with Brake Assist	✓	✓
Electronic Brake Force Distribution (EBD)	✓	✓
Integrated Regenerative Braking System	✓	✓

Dimension

Dimensions		
Height mm (in.)	1470 (58)	1470 (58)
Width mm (in.)	1760 (69.3)	1760 (69.3)
Length mm (in.)	4645 (183)	4645 (183)
Wheelbase mm (in.)	2700 (106.3)	2700 (106.3)
Front Track mm (in.)	1530 (60.2)	1530 (60.2)
Rear Track mm (in.)	1540 (60.6)	1540 (60.6)
Seating Capacity	4	4
Base Curb Weight kg (lbs.)	1526 (3365)	1530 (3375)
Cargo Capacity m ³ (cu.ft.)	560	560
Fuel Capacity litres (gal.)	43 (11.3)	43 (11.3)
Fuel Consumption - City/Highway/Combined L/100km	4.3/4.4/4. 3	4.3/4.4/4. 3

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Fuel Consumption - City/Highway/Combined mpg	55.2/53 /54.2	55.2/53 /54.2
Fuel Consumption (Le/100km) - Combined Le/100km	1.8	1.8
Fuel Consumption - Combined MPGe	133.26	133.26
Compression Ratio	13.0 : 1	13.0 : 1
Horsepower (kW)	121 (90) Net Power	121 (90) Net Power
Battery Capacity	8.8	8.8
Turning Circle m. (ft.)	10.2 (33.5)	10.2 (33.5)
Ground Clearance mm (in.)	123 (4.8)	123 (4.8)