

Cells with a red triangle in the upper right corner have Comment Boxes.
These will give additional information when you mouseover the cell. (e.g. Package contents)

USA

Prius Prime Plus	\$27,100
Prius Prime Premium	\$28,800
Prius Prime Advanced	\$33,100

Colors

	Blizzard Pearl (\$395)
	Blue Magnetism
	Magnetic Gray Metallic
	Classic Silver Metallic
	Hypersonic Red (\$395)
	Titanium Glow

Canada

Base	\$32,900
Technology	\$38,585

Colours

	Blizzard Pearl (\$255)
	Blue Magnetism
	Magnetic Grey Metallic
	Hypersonic Red (\$255)
	Titanium Glow

Entune Audio Systems for Prius Prime

Prime Plus Entune Premium Audio w/ Integrated Navigation & App Suite

7" high resolution touchscreen w/ split screen capability

6 speakers

AM/FM/CD

iPod/USB2.0/AUX

Bluetooth music streaming

Bluetooth handsfree calling

Advanced voice recognition

Phonebook access

HD radio

SiriusXM satellite radio

*Entune App Suite

Bing Destination Search

iHeart Radio

MovieTickets.com

OpenTable

Pandora

Facebook Places

Yelp

Slacker Radio

Real-time info

Traffic

Weather

Fuel Prices

Sports

Stocks

Prime Premium Entune Premium Audio w/ Integrated Navigation & App Suite

11.6" high resolution touchscreen w/ split screen capability

6 speakers

AM/FM

iPod/USB2.0/AUX

Bluetooth music streaming

Bluetooth handsfree calling

Advanced voice recognition

Phonebook access

HD radio

SiriusXM satellite radio

HD predictive traffic & doppler weather overlay

AM/FM cache radio

Entune App Suite*

Gracenote album cover art

Charging Station Map

Entune App Suite not available in Canada

**Prime Apps (3-year complimentary subscription)

Remote Charge Management

Charging Station Map

ECO Dashboard

Remote Climate

Vehicle Finder

Prime Apps not available in Canada

HD traffic & doppler weather overlay not available in Canada

Prime Advanced Entune Premium JBL Audio w/ Integrated Navigation & App Suite

11.6" high resolution touchscreen w/ split screen capability

10 JBL GreenEdge speakers in 6 locations

AM/FM

iPod/USB2.0/AUX

Bluetooth music streaming

Bluetooth handsfree calling

Advanced voice recognition

Phonebook access

HD radio

SiriusXM satellite radio

HD predictive traffic & doppler weather overlay

AM/FM cache radio

Entune App Suite*

Gracenote album cover art

Charging Station Map

Prime Apps**

USA	Plus	Premium	Advanced	Canada	Base	Technology
Exterior						
Quad LED Projector low and high beam headlights	S	S	S		S	S
Auto-Off Headlights	S	-	-		-	-
Auto On/Off Headlights	-	S	S		S	S
LED Daytime Running Lights	S	S	S		S	S
Integrated LED Foglights and LED Accent Lights	-	-	S		-	S
LED Tailights and Brake Lights	S	S	S		S	S
Heated Power Outside Mirrors w/ Folding Feature	S	S	S		S	S
Patterned Acrylic Grill Overlay w/ Active Grille Shutter	S	S	S		S	S
Colour-Keyed Outside Door Handles & Mirrors	S	S	S		S	S
15" 5-Spoke Alloy Wheels w/ Two-Tone Wheel Covers	S	-	S		S	S
Washer-Linked Variable Intermittent Windshield Wipers	S	S	-		S	-
Rain-Sensing Variable Intermittent Windshield Wipers	-	-	S		-	S
Dual Wave Rear Glass Design	S	S	S		S	S
Charge Port w/ Illumination & Charging Indicator Light	S	S	S		S	S
Colour-Keyed Roof-Mounted Sharkfin Antenna	S	S	S		S	S
Smart Charging Cable Lock	-	S	S		-	S
Interior						
Smart-Flow Automatic Climate Control System	S	S	S		S	S
Integrated Backup Camera	S	S	S		S	S
Entune Premium Audio w/ Integrated Nav	S	-	-		S	-
Entune Premium Audio w/ Integrated Nav & App Suite	-	S	-		-	-
Entune Premium JBL Audio w/ Integrated Nav & App Suite	-	-	S		-	-
Entune Premium JBL Audio w/ Integrated Nav	-	-	-		-	S
7" Touchscreen Centre Display	S	-	-		S	-
11.6" HD Multimedia Touchscreen Centre Display	-	S	S		-	S
Prime Apps	-	-	S		-	-
Dual 4.2" Colour Dashboard Multi-Information Display	S	S	S		S	S
Fabric-Trimmed Seats w/ Front Seatback Pockets	S	-	-		S	-
SofTex-Trimmed Seats w/ Front Seatback Pockets	-	S	S		-	S
6-Way Manual Adjustable Driver's Seat	S	-	-		S	-
4-Way Manual Adjustable Front Passenger Seat	S	S	S		S	S
Heated Front Seats	S	S	S		S	S
8-Way Power Driver's Seat w/ Power Lumbar Support	-	S	S		-	S
60/40 Split Folding Rear Seats	S	S	S		S	S

USA	Plus	Premium	Advanced	Canada	Base	Technology
Four Passenger Seating w/ Rear Centre Console Box	S	S	S		S	S
Cruise Control	S	S	S		S	S
Tilt/Telescoping Steering Wheel	S	S	S		S	S
Steering-Wheel Mounted Audio/MID/Phone Controls	S	S	S		S	S
SofTex-Trimmed Steering Wheel	S	S	S		S	S
Heated Steering Wheel	-	-	S		S	S
Soft-Touch Upper Door Trim w/ Chrome Accent	S	S	S		S	S
SofTex-Trimmed Door Armrest Area	S	S	S		S	S
Chrome Accent Interior Door Handles	S	S	S		S	S
Chrome Vent Surround Accent	S	S	S		S	S
Chrome Vent Knob with "PRIUS" Engraving	S	S	S		S	S
Smart Key System on Driver's Door Only	S	-	-		S	S
Smart Key System on Both Front Doors & Hatch	-	S	S		-	S
Remote Illuminated Entry	-	S	S		-	S
Power Windows w/ Auto Up/Down	S	S	S		S	S
Remote-Fob-Activated Auto Down Windows	S	S	S		S	S
Power Door Locks	S	S	S		S	S
Auto-Dimming Mirror w/ Homelink	-	-	S		-	S
Lightweight Fabric Tonneau Cover	S	S	-		S	-
Roller-Type Tonneau Cover	-	-	S		-	S
Two 12V Power Outlet (1 Front, 1 Rear)	S	S	S		S	S
Dual Sun Visors w/ illuminated Vanity Mirrors	S	S	S		S	S
White Accent on Steering Wheel and Shifter	S	S	S		S	S
Gloss Black Centre Console Tray (Black Interior Option)	S	S	S		S	S
White Accent Centre Console Tray (Moonstone Interior Option)	S	S	S		-	-
Qi-Wireless Smartphone Charging	-	S	S		-	S
Rear Dome Light & Cargo Light	S	S	S		S	S
Dual Front & Rear Cupholders	S	S	S		S	S
Dual Front & Rear Door Bottle Holders	S	S	S		S	S
Black Interior Door Window Frame Trim	S	S	S		S	S
Remote A/C System	S	S	S		S	S
Safety						
Toyota Star Safety System: ABS w/ EBD, TRAC, VSC, BA, SST	S	S	S		S	S
Driver & Front Passenger Advanced Airbag System	S	S	S		S	S
Driver & Front Passenger Seat-Mounted Side Airbag	S	S	S		S	S

USA	Plus	Premium	Advanced	Canada	Base	Technology
Front and Rear Side Curtain Shield Airbags	S	S	S		S	S
Driver's Knee Airbag	S	S	S		S	S
Front Passenger Seat Cushion Airbag	S	S	S		S	S
Driver and Front Passenger Active Headrests	S	S	S		S	S
LATCH Anchors for All Rear Seats	S	S	S		S	S
ISOFIX Lower Anchors for Outboard Rear Seats	S	S	S		S	S
Tire Pressure Monitoring System	S	S	S		S	S
Vehicle Proximity Notification System	S	S	S		S	S
Safety Connect	-	-	S		-	-
Toyota Safety Sense - P (DRCC, PCS, LDW, AHB)	S	S	S		S	S
Intelligent Clearance Sonar w/ Intelligent Parking Assist	-	-	S		-	S
Colour Heads-Up Display w/ Speedo, Nav, HSI Display	-	-	S		-	S
Blind Spot Monitor and Rear Cross Traffic Alert	-	-	S		-	S
Hill Start Assist Control	S	S	S		S	S
Engine Immobiliser	S	S	S		S	S