

USA

Prius One	\$23,475		
Prius Two	\$24,685		
		Appearance Package	\$1,410
Prius Two Eco	\$25,165		
Prius Three	\$26,735		
		Advanced Technology Pkg	\$1,350
		Appearance Package	\$1,410
Prius Three Touring	\$28,115		
		Appearance Package	\$1,540
Prius Four	\$29,135		
		Advanced Technology Pkg	\$1,350
		Premium Convenience Pkg	\$1,705
		Appearance Package	\$1,410
Prius Four Touring	\$30,015		
		Premium Convenience Pkg	\$1,705
		Appearance Package	\$1,540

Colors

-  Super White (Fleet only)
-  Blizzard Pearl (\$395)
-  Midnight Black Metallic
-  Magnetic Gray Metallic
-  Classic Silver Metallic
-  Hypersonic Red (\$395)
-  Sea Glass Pearl
-  Blue Crush Metallic

Changes

TSS-P is now standard

Two Eco loses tonneau cover

Sept 2016 build and later have modified low beams to reduce glare

Apr 2017 - Addn of One trim level

Apr 1 2017 build - BSM, RCTA, ICS, S-IPA standard on all except One

Price on PCP reduced to \$1,205 on Four and Four Touring

Canada

Base	\$27,055		
Technology*	\$29,690		
		Advanced Package	\$2,675
Touring*	\$30,290		

Colours

-  Blizzard Pearl (\$255)
-  Midnight Black Metallic
-  Magnetic Grey Metallic
-  Classic Silver Metallic
-  Hypersonic Red (\$255)
-  Blue Crush Metallic

Changes

TSS-P standard on base model

Heated front seats now standard on all trims

Blizzard Pearl now available with Harvest Beige interior

Sept 2016 build and later have modified low beams to reduce glare

* Touring & Technology Models are only available in Toronto, Montreal and Vancouver Metropolitan areas

Toyota Safety Sense-P

- Pre-Collision w/ Pedestrian Detection
- Lane Departure Alert w/ Steering Assist
- Automatic High Beams
- Full Speed Dynamic Radar Cruise Control

Entune Audio Systems for Prius

Entune Audio

6.1" touchscreen
6 speakers
AM/FM/CD
iPod/USB2.0/AUX
Bluetooth music streaming
Bluetooth handsfree calling
Phonebook access
Advanced voice recognition
Siri Eyes Free

Entune Premium Audio w/ Integrated Navigation & App Suite

7" high resolution touchscreen w/ split screen capability
6 speakers
AM/FM/CD
iPod/USB2.0/AUX
Bluetooth music streaming
Bluetooth handsfree calling
Phonebook access
Advanced voice recognition
Siri Eyes Free
Entune App Suite*
HD radio
HD predictive traffic & doppler weather overlay
AM/FM cache radio
SiriusXM satellite radio
Gracenote album cover art

Entune Premium JBL Audio w/ Integrated Navigation & App Suite

7" high resolution touchscreen w/ split screen capability
10 JBL GreenEdge speakers in 6 locations
AM/FM/CD
iPod/USB2.0/AUX
Bluetooth music streaming
Bluetooth handsfree calling
Phonebook access
Advanced voice recognition
Siri Eyes Free
Entune App Suite*
HD radio
HD predictive traffic & doppler weather overlay
AM/FM cache radio
SiriusXM satellite radio
Gracenote album cover art

*Entune App Suite

Bing Destination Search
iHeart Radio
MovieTickets.com
OpenTable
Pandora
Facebook Places
Yelp
Slacker Radio
Real-time info
Traffic
Weather
Fuel Prices
Sports
Stocks

Entune App Suite not available in Canada

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USA	One	Two	Two Eco	Three	Three Touring	Four	Four Touring
Exterior							
Bi-LED Projector Low and High Beam Headlights	S	S	S	S	S	S	S
Auto-Off Headlights	S	S	-	-	-	-	-
Auto On/Off Headlights	-	-	S	S	S	S	S
LED Daytime Running Lights	S	S	S	S	S	S	S
Integrated LED Foglights and LED Accent Lights	-	-	-	-	S	-	S
LED Tailights and Brake Lights	S	S	S	S	S	S	S
Heated Power Outside Mirrors w/ Folding Feature	S	S	S	S	S	S	S
One Touch Power Tilt/Slide Moonroof w/ Sliding Sunshade	-	-	-	P	-	P	-
Colour-Keyed Outside Door Handles & Mirrors	S	S	S	S	S	S	S
15" 5-Spoke Alloy Wheels w/ Full Wheel Covers	S	S	-	-	-	-	-
15" 5-Spoke Alloy Wheels w/ Two-Tone Wheel Covers	-	-	S	S	-	S	-
17" 5-Spoke Alloys Wheels	-	-	-	-	S	-	S
Touring Grade Unique Lower Rear Bumper Treatment	-	-	-	-	S	-	S
Intermittent Rear Window Wiper	-	S	S	S	S	S	S
Washer-Linked Variable Intermittent Windshield Wipers	S	S	S	S	S	-	-
Rain-Sensing Variable Intermittent Windshield Wipers	-	-	-	-	-	S	S
Active Grille Shutter	S	S	S	S	S	S	S
Colour-Keyed Roof-Mounted Sharkfin Antenna	S	S	S	S	S	S	S
Interior							
Smart-Flow Automatic Climate Control System	S	S	S	S	S	S	S
Integrated Backup Camera	S	S	S	S	S	S	S
Entune Audio	S	S	S	-	-	-	-
Entune Premium Audio w/ Integrated Nav & App Suite	-	-	-	S	S	S	S
Entune Premium JBL Audio w/ Integrated Nav & App Suite	-	-	-	-	-	P	P
4.2" Dual Colour Multi-Information Display	S	S	S	S	S	S	S
Fabric-Trimmed Seats	S	-	-	-	-	-	-
Fabric-Trimmed Seats w/ Front Seatback Pockets	-	S	S	S	-	-	-
SofTex-Trimmed Seats w/ Front Seatback Pockets	-	-	-	-	S	S	S
6-Way Manual Adjustable Driver's Seat	S	S	S	S	S	-	-
4-Way Manual Adjustable Front Passenger Seat	S	S	S	S	S	S	S
Heated Front Seats	-	-	-	-	-	S	S
8-Way Power Driver's Seat w/ Power Lumbar Support	-	-	-	-	-	S	S
60/40 Split Folding Rear Seats w/ Centre Armrest	S	S	S	S	S	S	S
Cruise Control	S	S	S	S	S	S	S
Tilt/Telescoping Steering Wheel	S	S	S	S	S	S	S

	One	Two	Two Eco	Three	Three Touring	Four	Four Touring
Steering-Wheel Mounted Audio/MID/Phone Controls	S	S	S	S	S	S	S
SofTex-Trimmed Steering Wheel	-	-	-	S	S	S	S
Upper Door Trim w/ Chrome Accent	S	S	S	-	-	-	-
Soft-Touch Upper Door Trim w/ Chrome Accent	-	-	-	S	S	S	S
Soft-Touch Door Armrest Area	S	S	S	-	-	-	-
SofTex-Trimmed Door Armrest Area	-	-	-	S	S	S	S
Chrome Accent Interior Door Handles	S	S	S	S	S	S	S
Chrome Vent Surround Accent	-	-	-	S	S	S	S
Touring-Specific Blue Vent Accent	-	-	-	-	S	-	S
Chrome Vent Knob with "PRIUS" Engraving	S	S	S	S	S	S	S
Smart Key System on Driver's Door Only	S	S	-	-	-	-	-
Smart Key System on Both Front Doors & Hatch	-	-	S	S	S	S	S
Remote Illuminated Entry	-	-	S	S	S	S	S
Power Windows w/ Auto Up/Down	S	S	S	S	S	S	S
Remote-Fob-Activated Auto Down Windows	S	S	S	S	S	S	S
Power Door Locks	S	S	S	S	S	S	S
Auto-Dimming Mirror w/ Homelink	-	-	-	-	-	S	S
Lightweight Fabric Tonneau Cover	-	S	-	S	S	-	-
Roller-Type Tonneau Cover	-	-	-	-	-	S	S
Two 12V Power Outlet (1 Front, 1 Rear)	S	S	S	S	S	S	S
Dual Sun Visors w/ Illuminated Vanity Mirrors	S	S	S	S	S	S	S
White Accent on Steering Wheel and Shifter	S	S	S	S	S	S	S
Black Centre Console Tray	S	S	S	-	-	-	-
White Accent Centre Console Tray	-	-	-	S	S	S	S
Qi-Wireless Smartphone Charging	-	-	-	S	S	S	S
Rear Dome light & Cargo Light	S	S	S	S	S	S	S
Dual Front & Rear Cupholders	S	S	S	S	S	S	S
Dual Front & Rear Door Bottle Holders	S	S	S	S	S	S	S
Black Interior Door Window Frame Trim	-	-	-	S	S	S	S
Safety							
Toyota Star Safety System: ABS w/ EBD, TRAC, VSC, BA, SST	S	S	S	S	S	S	S
Driver & Front Passenger Advanced Airbag System	S	S	S	S	S	S	S
Driver & Front Passenger Seat-Mounted Side Airbag	S	S	S	S	S	S	S
Front and Rear Side Curtain Shield Airbags	S	S	S	S	S	S	S
Driver's Knee Airbag	S	S	S	S	S	S	S
Front Passenger Seat Cushion Airbag	S	S	S	S	S	S	S
Driver and Front Passenger Active Headrests	S	S	S	S	S	S	S
LATCH Anchors for All Rear Seats	S	S	S	S	S	S	S
ISOFIX Lower Anchors for Outboard Rear Seats	S	S	S	S	S	S	S
Tire Pressure Monitoring System	S	S	S	S	S	S	S
Vehicle Proximity Notification System	S	S	S	S	S	S	S
Safety Connect	-	-	-	-	-	P	P
Toyota Safety Sense - P	S	S	S	S	S	S	S
Intelligent Clearance Sonar w/ Intelligent Parking Assist	-	S	S	S	S	S	S

	One	Two	Two Eco	Three	Three Touring	Four	Four Touring
Colour Heads-Up Display w/ Speedo, Nav, HSI Display	-	-	-	P	-	P	-
Blind Spot Monitor and Rear Cross Traffic Alert	-	S	S	S	S	S	S
Hill Start Assist Control	S	S	S	S	S	S	S
Engine Immobiliser	S	S	S	S	S	S	S

Canada	Base	Touring	Technology	
Exterior				
Bi-LED Projector Low and High Beam Headlights	S	S	S	
Auto-Off Headlights	-	-	-	
Auto On/Off Headlights	S	S	S	
LED Daytime Running Lights	S	S	S	
Integrated LED Foglights and LED Accent Lights	-	S	-	
LED Tailights and Brake Lights	S	S	S	
Heated Power Outside Mirrors w/ Folding Feature	S	S	S	
One Touch Power Tilt/Slide Moonroof w/ Sliding Sunshade	-	-	S	
Colour-Keyed Outside Door Handles & Mirrors	S	S	S	
15" 5-Spoke Alloy Wheels w/ Full Wheel Covers	S	-	-	
15" 5-Spoke Alloy Wheels w/ Two-Tone Wheel Covers	-	-	S	
17" 5-Spoke Alloys Wheels	-	S	-	
Touring Grade Unique Lower Rear Bumper Treatment	-	S	-	
Intermittent Rear Window Wiper	S	S	S	
Washer-Linked Variable Intermittent Windshield Wipers	S	S	S	
Rain-Sensing Variable Intermittent Windshield Wipers	-	-	P	
Active Grille Shutter	S	S	S	
Colour-Keyed Roof-Mounted Sharkfin Antenna	S	S	S	
Interior				
Smart-Flow Automatic Climate Control System	S	S	S	
Integrated Backup Camera	S	S	S	
Entune Audio	S	-	-	
Entune Premium Audio w/ Integrated Nav & App Suite	-	S**	S**	**Entune App Suite not available in Canada
Entune Premium JBL Audio w/ Integrated Nav & App Suite	-	-	-	
4.2" Dual Colour Multi-Information Display	S	S	S	
Fabric-Trimmed Seats	-	-	-	
Fabric-Trimmed Seats w/ Front Seatback Pockets	S	-	S	
SofTex-Trimmed Seats w/ Front Seatback Pockets	-	S	P	
6-Way Manual Adjustable Driver's Seat	S	S	S	
4-Way Manual Adjustable Front Passenger Seat	S	S	S	
Heated Front Seats	S	S	S	
8-Way Power Driver's Seat w/ Power Lumbar Support	-	-	P	
60/40 Split Folding Rear Seats w/ Centre Armrest	S	S	S	
Cruise Control	S	S	S	
Tilt/Telescoping Steering Wheel	S	S	S	

	Base	Touring	Technology
Steering-Wheel Mounted Audio/MID/Phone Controls	S	S	S
SofTex-Trimmed Steering Wheel	-	S	S
Upper Door Trim w/ Chrome Accent	S	-	-
Soft-Touch Upper Door Trim w/ Chrome Accent	-	S	S
Soft-Touch Door Armrest Area	S	-	S
SofTex-Trimmed Door Armrest Area	-	S	P
Chrome Accent Interior Door Handles	S	S	S
Chrome Vent Surround Accent	-	S	S
Touring-Specific Blue Vent Accent	-	S	-
Chrome Vent Knob with "PRIUS" Engraving	S	S	S
Smart Key System on Driver's Door Only	S	-	-
Smart Key System on Both Front Doors & Hatch	-	S	S
Remote Illuminated Entry	S	S	S
Power Windows w/ Auto Up/Down	S	S	S
Remote-Fob-Activated Auto Down Windows	S	S	S
Power Door Locks	S	S	S
Auto-Dimming Mirror w/ Homelink	-	-	P
Lightweight Fabric Tonneau Cover	S	S	S
Roller-Type Tonneau Cover	-	-	-
Two 12V Power Outlet (1 Front, 1 Rear)	S	S	S
Dual Sun Visors w/ Illuminated Vanity Mirrors	S	S	S
White Accent on Steering Wheel and Shifter	S	S	S
Black Centre Console Tray	S	-	-
White Accent Centre Console Tray	-	S	S
Qi-Wireless Smartphone Charging	-	S	S
Rear Dome light & Cargo Light	S	S	S
Dual Front & Rear Cupholders	S	S	S
Dual Front & Rear Door Bottle Holders	S	S	S
Black Interior Door Window Frame Trim	-	S	S
Safety			
Toyota Star Safety System: ABS w/ EBD, TRAC, VSC, BA, SST	S	S	S
Driver & Front Passenger Advanced Airbag System	S	S	S
Driver & Front Passenger Seat-Mounted Side Airbag	S	S	S
Front and Rear Side Curtain Shield Airbags	S	S	S
Driver's Knee Airbag	S	S	S
Front Passenger Seat Cushion Airbag	S	S	S
Driver and Front Passenger Active Headrests	S	S	S
LATCH Anchors for All Rear Seats	S	S	S
ISOFIX Lower Anchors for Outboard Rear Seats	S	S	S
Tire Pressure Monitoring System	S	S	S
Vehicle Proximity Notification System	S	S	S
Safety Connect	-	-	-
Toyota Safety Sense - P	S	S	S
Intelligent Clearance Sonar w/ Intelligent Parking Assist	-	-	P

	Base	Touring	Technology
Colour Heads-Up Display w/ Speedo, Nav, HSI Display	-	-	P
Blind Spot Monitor and Rear Cross Traffic Alert	-	-	P
Hill Start Assist Control	S	S	S
Engine Immobiliser	S	S	S