

# 2016 TOYOTA PRIUS

EFFECTIVE 07-15-16

**MAJOR CHANGES FOR 2016:**

Re-alignment of Trims



CODE	SERIES	MODEL	INVOICE	RETAIL
1223		4D Hatchback Two .....	22748.00	24200.00
1224		4D Hatchback Two Eco .....	23218.00	24700.00
1225		4D Hatchback Three .....	24437.00	26250.00
1226		4D Hatchback Three Touring .....	26158.00	28100.00
1227		4D Hatchback Four .....	26671.00	28650.00
1228		4D Hatchback Four Touring .....	27927.00	30000.00

OTHER CHARGES	MODEL	INVOICE	RETAIL
Destination Charge .....	Standard .....	835.00	835.00

## STANDARD EQUIPMENT

### Two

3-Point Seat Belts in All Positions	Keys, SmartKey System
Accents, Chrome	Knee Bolsters, Driver
Air Conditioning, Air filter, Pollen sensor	Lights - Interior, Cargo, Dome rear
Airbags, Driver Advanced, Front Driver Side Seat mounted, Front	Lights - Safety, Daytime running lights
Passenger Advanced, Front Passenger Side Seat mounted, Side	Maintenance, 2-year/25,000-mile - Complimentary
Curtain	Mirrors - Exterior, Foldaway power, Heated, Power
Antenna, Fixed	Monitors, Tire pressure
Armrests, Center, Door, Rear	Parking Features, Camera, rearview
Audio, Controls, voice-activated	Power Locks, Door
Audio, Digital media auxiliary jack	Power Outlet(s), 12-volt, 2
Audio, Entune, AM/FM, CD, 6 speakers	Rollback Protection, Hill-start Assist Control (HAC)
Audio, iPod adapter	Safety - Mfr Trademark, Smart Stop Technology, Star Safety System
Brakes (front/rear): Disc vented/Disc solid	Safety Belt, Adjustable shoulder front, ALR/ELR passenger, ELR
Brakes - ABS	driver, Force Limiters front, Pretensioners front
Brakes, Electronic Brake Distribution (EBD), Hydraulic,	Seats - Driver, 6-way adjuster manual
Power-assisted, Quick Brake Assist, Regenerative system	Seats - Passenger, 4-way adjuster manual
Capabilities/Wiring, USB port	Seats - Rear, 60/40 split-folding
Cargo Area, Tonneau cover	Security Systems, Perimeter Alarm
Child Safety Features, Locks, rear doors	Side-Impact Protection, Door Beams
Child Seat Anchors, LATCH, Top tether rear	Stabilizer Bar, Front & rear
Communication, Bluetooth hands-free phone, Wireless	Steering Column, Tilt/telescoping
Consoles, Armrest, Center, Storage	Steering Wheel, Controls audio, Controls phone
Cruise Control	Steering, Electric Power Steering (EPS), Rack & pinion
Cupholders: 4	Storage, Pockets, seatback
Displays, Eco Drive indicator, Eco Shift indicator, LCD color, Low	Struts, MacPherson, front
fuel indicator, Multi-information, Touch Screen	Suspension (front/rear): Independent/Double wishbone
Door Handles, Color-keyed	Tire Size (spare): Temporary
Drive System, Front Wheel	Tire Size, 195/65R15, All Season
Emissions, AT-PZEV, SULEV, Tier 2 Bin 3	Traction Control, Traction Control System (TRAC), Vehicle Stability
Energy Crumple Zone, Front & rear	Control (VSC)
Engine (Electric - Generator 1) - Function, Drives Front Wheels,	Transmission Mode(s), Eco, EV, Power
Regeneration During Braking	Transmission: Automatic Electronically Controlled Continuously
Engine (Electric - Generator 1) - Maximum Output (kw): 53	Variable (ECVT)
Engine (Electric - Generator 1) - Maximum Volts: 600	Trim, Door panels
Engine (Electric) - Battery - Voltage: 600	Upholstery, Fabric-trimmed
Engine (Electric) - Battery, Sealed Nickel-Metal Hydride (NI-MH)	Visors, Dual, Mirror illuminated
Engine (Electric) - Normal Volts: 201.6	Warranty, Anti-Corrosion 5-year/Unlimited-mile
Engine (Electric) - Type, AC synchronous, Permanent Magnet	Warranty, Basic 3-year/36,000-mile
Engine - 1.8L Inline 4-cyl EFI DOHC 16-valve Hybrid Atkinson Cycle	Warranty, Hybrid 8-year/100,000-mile
Electric throttle control system w/intelligence (ETCS-i) VVT-i	Warranty, Powertrain 5-year/60,000-mile
(2ZR-FXE) Horsepower: 95 @ 5200 RPM; Torque: 105 @ 3600 RPM	Washers, Linked
Head Restraints, Active front	Wheels, 15", 5-spoke, Covers, Aluminum alloy
Headlights, Auto off, LED, Multi-beam, Projector	Windows, Power
Ignition, Push-button start	Wipers, Intermittent, rear
Immobilizing System, Engine	Wipers, Variable intermittent, front
Instrument Panels, Digital, Hybrid System Power Meter, Odometer,	
Speedometer	

# 2016 TOYOTA PRIUS contd.

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**Two Eco incl in addition to or in place of Two**

Headlights, Auto on/off, LED, Multi-beam, Projector  
Remote Keyless Entry, Illuminated

Tool Kit, Tire repair kit

**Three incl in addition to or in place of Two Eco**

Audio, Entune, Premium, AM/FM, HD Digital, CD, 6 speakers  
Navigation, Touch Screen, Voice-activated  
Steering Wheel, Controls audio, Controls phone, Leather-wrapped  
Subscriptions, Real-time traffic

Subscriptions, SiriusXM Satellite radio, 3-month trial  
Tire Size (spare): Temporary  
Wipers, Intermittent, rear

**Three Touring incl in addition to or in place of Three**

Bumpers, Rear  
Crash Sensors, Pedestrian Protection, Pre-Collision System  
Cruise Control, Dynamic  
Fog Lights, Integrated  
Headlights, Auto on/off, Automatic, LED, Multi-beam, Projector

Lights - Interior, Accessory delay, Cargo, Dome rear  
Monitors, Lane Departure System, Tire pressure  
Tire Size, 215/45R17, All Season  
Upholstery, Leather-trimmed  
Wheels, 17", 5-spoke, Aluminum alloy

**Four incl in addition to or in place of Three Touring**

Headlights, Auto on/off, LED, Multi-beam, Projector  
Lights - Interior, Cargo, Dome rear  
Monitors, Blind Spot Assist, Tire pressure  
Safety - Mfr Trademark, Cross Traffic Alert, Smart Stop Technology,  
Star Safety System  
Seats - Driver, 8-way adjuster power, Lumbar support power

Seats - Front, Heated  
Seats - Passenger, 4-way adjuster power  
Tire Size, 195/65R15, All Season  
Tool Kit, Tire repair kit  
Wheels, 15", 5-spoke, Covers, Aluminum alloy  
Wipers, Rain Sensing

**Four Touring incl in addition to or in place of Four**

Bumpers, Rear  
Crash Sensors, Pedestrian Protection, Pre-Collision System  
Cruise Control, Dynamic  
Fog Lights, Integrated  
Headlights, Auto on/off, Automatic, LED, Multi-beam, Projector

Lights - Interior, Accessory delay, Cargo, Dome rear  
Monitors, Blind Spot Assist, Lane Departure System, Tire pressure  
Tire Size, 215/45R17, All Season  
Wheels, 17", 5-spoke, Aluminum alloy

CODE	ACCESSORIES & EQUIPMENT	MODEL AVAILABILITY	INVOICE	RETAIL
<b>OPTION PACKAGES:</b>				
AT	Advanced Technology Pkg ..... Incl Power tilt/sliding moonroof, Sunshade, Navigation, Pedestrian detection, Automatic high beam headlamps, Dynamic radar cruise control, Head-Up display (HUD), Lane keep assist, Pre-collision system	Only avail on Three & Four .....	1722.00	1935.00
CX	Premium Convenience ..... Incl 10 speakers, Front & rear clearance sonar, JBL, MP3/WMA playback capability, Automatic collision notification, Roadside assistance, Stolen vehicle services, 1-yr complimentary subscription, GreenEdge audio system, Emergency assistance kit, Intelligent parking assist, Safety connect	Only avail on Four & Four Touring .....	1537.00	1705.00
<b>EMISSIONS:</b>				
FE	50-State.....	All Vehicles.....	N/C	N/C

CODE	COLOR DESCRIPTION	MODEL AVAILABILITY	INVOICE	RETAIL
<b>EXTERIOR COLORS:</b>				
***	Blizzard Pearl .....	All Vehicles .....	352.00	395.00
***	Blue crush Met .....	All Vehicles.....	N/C	N/C
***	Classic Silver Met .....	All Vehicles.....	N/C	N/C
***	Hypersonic Red .....	All Vehicles.....	N/C	N/C
***	Magnetic Gray Met .....	All Vehicles.....	N/C	N/C
***	Midnight Black Met .....	All Vehicles.....	N/C	N/C
***	Sea Glass Pearl .....	All Vehicles.....	N/C	N/C
***	Super White .....	All Vehicles.....	N/C	N/C
	Req Fleet Order			
<b>INTERIOR COLORS:</b>				
***	Ash .....	All Vehicles.....	N/C	N/C
***	Bisque.....	Only avail on Four & Four Touring.....	N/C	N/C
***	Black .....	All Vehicles.....	N/C	N/C

MODEL	VEHICLE SPECIFICATIONS					
	Two 4D Hbk	Two Eco 4D Hbk	Three 4D Hbk	Three Touring 4D Hbk	Four 4D Hbk	Four Touring 4D Hbk
Base Curb Wt (lbs)	3,075	3,010	3,050	3,080	3,050	3,080
Est MPG (city)	54	58	54	54	54	54
Est MPG (hwy)	50	53	50	50	50	50
Fuel Capacity (gal)	11.3	11.3	11.3	11.3	11.3	11.3
Seating Capacity	5	5	5	5	5	5
Wheelbase (in)	106.3	106.3	106.3	106.3	106.3	106.3