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HYUNDAI JOINS FORCES WITH BISIMOTO ENGINEERING TO CREATE “HYPERECONIQ IONIQ” CONCEPT FOR 2017 SEMA SHOW

Unique hypermiling-efficiency-focused concept incorporates powertrain efficiencies, low emissions, advanced aero and friction reduction with driving expertise

LAS VEGAS, Oct. 31, 2017 – Hyundai has combined expertise with Bisimoto Engineering to create the “HyperEconiq Ioniq” concept for the 2017 SEMA show. This innovative concept integrates the best hypermiling, economical and friction technologies to amplify the outstanding Ioniq platform beyond original equipment manufacturer limitations for outstanding efficiency gains and excellent drivability.

“The HyperEconiq Ioniq takes the Ioniq where we always knew it could go, without sacrificing drivability,” said Bisi Ezerioha, President, Bisimoto Engineering. “Leveraging the outstanding Ioniq electrified platform and powertrain, we’ve focused on a variety of elements to bring efficiency, aero and design to the highest level.”



HYPERECONIQ IONIQ CONCEPT MODIFICATIONS

- Pulse-chamber intake and exhaust systems for enhanced volumetric efficiency
- OBD monitoring electronics with interactive OBD cluster
- Bespoke eco low-friction PurOil lubricants
- Low-rolling resistance, high-silica tires
- Carbon Revolution CR-9 one-piece carbon-fiber wheels: first one-piece OEM application
- Aero-enhancing front splitter, rear diffuser and spoiler
- Progress Performance coilover suspension with minimized ground clearance
- Lightweight carbon fiber interior materials
- Enhanced e-generators
- Improved inertial supercharging during valvetrain overlap
- Combined fuel economy well over 80 mpg (83 measured)

HYUNDAI MOTOR AMERICA

Hyundai Motor America, headquartered in Fountain Valley, Calif., is a subsidiary of Hyundai Motor Co. of Korea. Hyundai vehicles are distributed throughout the United States by Hyundai Motor America and are sold and serviced through about 835 dealerships nationwide. All Hyundai vehicles sold in the U.S. are covered by the Hyundai Assurance program, which includes the 5-year/60,000-mile fully transferable new vehicle limited warranty, Hyundai's 10-year/100,000-mile powertrain limited warranty and five years of complimentary Roadside Assistance.

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