

2010 Prius Features

5-Door Liftback	5-Door Liftback	5-Door Liftback	5-Door Liftback
INTERIOR		CONVENIENCE	
AM/FM CD/MP3/WMA Player, 6-Speakers, Audio Auxiliary Input Jack	Push Button Start, Smart Key System	15" Aluminum Alloy Wheels w/Full Wheel Covers, Wheel Locks	
XM® Satellite Ready Antenna w/Prewire	Cruise Control	Side Window Defoggers	
Roof Mounted Antenna	Digital Clock	Electric Rear Window Defroster w/Timer	
Air Conditioning w/Automatic Climate Controls	Front & Rear Cup Holders	UV Glass Protection	
Cabin Air Filter, Rear Seat Heater Ducts	Overhead Console Box	High Solar Energy Absorption Window Glass	
Front Bucket Seats	Front Centre Console Box w/Armrest	Power Adjustable Heated Mirrors	
Fabric Seat Material	Door Map Pockets	Coloured Door Handles & Mirrors	
Driver & Front Passenger Seat w/Recline, Fore/Aft Adjustments	Dual Compartment Glove Box	Driver Door Handle Touch Lock/Unlock Sensor	
Driver Seat Cushion Height Adjustments	Cargo Area Side Storage Compartments	Hybrid Blue Accented Emblems	
60/40 Split Rear Bench Seat w/Fold-Down Seat Back & Centre Armrest	Under Cargo Area Storage Compartments	Variable Intermittent Wipers	
Rear Seat Foldable Headrest	Glove Box Lamp	Intermittent Rear Window Wiper/Washer	
All-Position Vertically Adjustable Headrest	Map Lamps	Projector Style Halogen Headlamps w/Automatic Headlamp System	
Power Door Locks w/Anti-Lockout Feature	Cargo Lamp		
Power Windows w/Auto Up/Down	Retained Accessory Power		
Outside Temperature Gauge, Dual Trip Odometer	Accessory Power Outlet		
Eco Drive Monitor w/Energy Monitoring, Fuel Consumption, Battery Charge Level, Vehicle Speed	Illuminated Entry		
Dual Illuminated Vanity Mirrors			
4-Spoke, Tilt & Telescopic Steering Wheel	SAFETY		
Touch Tracer Steering Wheel Controls	Dual-Stage Driver & Front Passenger Airbag Supplemental Restraint System (SRS) ¹	Packages	
Chrome Inner Door Handles & Accents	Front Passenger Occupancy Classification Indicator	Premium Package:	
Carpeting, Carpet Floor Mats	Front Seat-Mounted Side Airbags (SRS) ²	JBW® Audio, In-Dash 6-Disc CD Autochanger, 8-Speakers, Bluetooth SM Capability, Integrated XM SM Satellite Radio, Integrated Garage Door Opener, Auto-Dimming Rear View Mirror w/Backup Camera, Driver & Front Passenger Footwell Lamp, Front Passenger Door Handle Touch Lock/Unlock Sensor	
Cargo Area Carpet	Front & Rear Head/Side Curtain Airbags (SRS) ³	Premium Package w/Solar Panel:	
Tonneau Cover	Driver Knee Airbag (SRS) ⁴	Premium Package plus: Power Moonroof w/Solar Cells, Remote Air Conditioning	
	Front Seatbelt Pre-Tensioners & Force Limiters	Technology Package:	
	All-Position 3-Point Lap & Shoulder Belts	Premium Package w/Solar Panel plus: DVD Based Navigation System ⁵ , Backup Camera (in Navigation System) ⁶ , Pre-Collision System, Driver Seat Lumbar Support, Leather Seat Surfaces, Heated Front Seats, Water Repellent Front Door Glass, Dynamic Radar Cruise Control, Intelligent Parking Assist, Leather-Wrapped Steering Wheel, Front Illuminated Door sill Trim, Auto-Dimming Rear View Mirror (Delete Backup Camera in Rear View Mirror), Rear Bumper Protector, In-Dash 4-Disc CD Changer (Delete 6-Disc Changer)	
	Front Seatbelt Anchor Height Adjusters	Touring Package:	
	Active Front Headrests w/Whiplash Protection	Premium Package plus: 17" Aluminum Alloy Wheels, P215/45R17 All-Season Radial Tires, Fog Lamps, LED Headlamps, Headlamp Washers, Auto Levelling Headlamp System, Rear Bumper Protector	
	Anchor Points for Child Restraint Seats		
	Child Protector Rear Door Locks		
	LED Brake Lamps		
	Engine Immobilizer		
	Low Fuel, "Headlamp On" Warning Indicator		
	Driver & Front Passenger Seatbelt Warning Indicator		
	Direct Tire Pressure Monitoring System		

2010 Prius Specifications

MECHANICAL	DIMENSIONS	CURB WEIGHT
Engine	Length	kg (lb.)
1.8 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/Intelligence (VVT-i), Sequential Multiport Electronic Fuel Injection	4460 (175.6)	1380 (3042)
Compression Ratio	Width	CARGO CAPACITY
13.0:1	1745 (68.7)	m³ (cu.ft.)
Horsepower	Height (Unloaded)	0.445 (15.7)
98 hp (73 kW) @ 5200 rpm	2700 (106.3)	COEFFICIENT OF DRAG
Torque	Track	cd
105 lb.ft. (142 N.m.) @ 4000 rpm	Front: 1525 (60.0)	0.25
Electric Motor	Rear: 1520 (59.8)	TURNING CIRCLE
Permanent Magnetic Synchronous Motor	5	m (ft.)
Horsepower: 80 hp (60 kW)	Seating Capacity	10.4 (34.20)
Torque: 153 lb.ft. (207 N.m.)	5	FUEL CAPACITY
Voltage: 650V Maximum	Headroom	litres (gal)
Hybrid System Net Power	Front: 980 (38.6)	45 (11.9)
Net HP: 134 hp (100 kW) ¹	Rear: 955 (38.6)	FUEL CONSUMPTION RATING²
HV Battery	Legroom	L/100 km
Sealed Nickel-Metal Hydride (Ni-MH)	Front: 1080 (42.5)	mpg
Maximum Power Output: 36 hp (27 kW)	Rear: 914 (36.0)	
Voltage: 201.6V	Front: 954 (54.9)	
Suspension	Rear: 1349 (53.3)	
Front: Independent MacPherson Gas Struts w/Stabilizer Bar	Ground Clearance	
Rear: Torsion Beam Type w/Stabilizer Bar	140 (5.5)	
Drivetrain		
Front-Wheel Drive, Traction Control (TRAC)		
Vehicle Stability Control (VSC)		
Transmission		
Automatic, Continuously Variable Transmission (CVT)		
Brakes		
Power-Assisted, Ventilated Front Discs, Solid Rear Discs, Antilock Braking System (ABS) w/Electronic Brake-Force Distribution (EBD) & Brake Assist (BA)		
Integrated Regenerative Braking System, Electronically Controlled Hydraulic Braking System (EHB ²)		
Steering		
Electric Rack & Pinion w/Variable Power Assist		
Tires		
P195/65R15, All-Season Radials, Compact Spare Tire		
P215/45R17, All-Season Radials, Compact Spare Tire		

● = Standard ○ = Optional

¹All Toyota vehicles shown in this brochure, have Supplemental Restraint Systems (SRS) which, depending on the model, may include driver and front passenger airbags, a driver's knee airbag, front seat-mounted side airbags or side curtain airbags. For important safety information about the Supplemental Restraint System in a vehicle, please see the Owner's Manual or contact your local Toyota Dealer.

²These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Government of Canada publication EnerGuide Fuel Consumption Guide.

³Toyota tests certain phones for compatibility with BluetoothSM technology. Please see your Toyota Dealer for details. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the service coverage available in your area.

⁴The Toyota DVD based navigation system is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Changes in street names, road closures, traffic flow or other road system changes may affect the accuracy of the mapping software. Rely upon your common sense to decide whether or not to follow a specified route. Detailed coverage not available in every city. Optional periodic geographic updates available at an additional cost. See your Navigation System Owner's Manual and your Toyota Dealer for further details.

⁵The maximum output indicates engine plus HV battery output.

⁶Fuel-efficiency claim determined using approved Transport Canada Test Methods. Actual results may vary.

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