

Uber Driver Incentive

October 1, 2019 through January 6, 2020
Request Certificate

Eligible Vehicle(s) – valid: 10/01/19 – 01/02/2020

(Not valid on vehicles otherwise excluded based on the terms and conditions herein)

* <input type="checkbox"/>	\$750- All Model Year Camry Gas and Hybrid
* <input type="checkbox"/>	\$750- All Model Year Avalon Gas and Hybrid
* <input type="checkbox"/>	\$750- All Model Year Prius Family (Liftback, C, Prime)
* <input type="checkbox"/>	\$750- All Model Year Corolla Gas and Hybrid
* <input type="checkbox"/>	\$750- All Model Year Corolla Hatch
* <input type="checkbox"/>	\$750- All Model Year Sequoia
* <input type="checkbox"/>	\$750- All Model Year Sienna
* <input type="checkbox"/>	\$750- All Model Year Yaris Sedan

VEHICLE IDENTIFICATION NUMBER	ELIGIBLE NEW MODEL #	RETAIL DELIVERY DATE

UBER DRIVER INFORMATION FOR VALIDATION:

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CUSTOMER LAST NAME	FIRST, M.I.	TELEPHONE NUMBER

STREET ADDRESS	CITY, STATE	ZIP CODE

DEALERSHIP NAME	DEALER CODE

<p>Customer's Initial below:</p> <hr/>	<p>I, the customer, have applied the consumer cash toward my deal, and therefore, I assign the consumer cash payment directly to the dealer. I release Toyota Motor Sales, U.S.A. Inc. from any further claim or obligation for payment to me for this vehicle.</p> <p>Dealer: Email this this completed and signed certificate, a copy of the Uber Driver profile page showing Active status, copy of the finance/lease contract and application for Vehicle Registration/Title for Registration/MCO the email address below for reimbursement: Toyota_Incentive_Support@Toyota.com</p> <p>Submission for reimbursement must be received no later than 30 days after sale to customer. Incomplete or illegible submission will delay processing. Dealer MUST MAINTAIN a copy of this form in the customer file for audit purposes. *See Uber Program Guideline Communication Effective January 3, 2019 for details.</p>
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 CUSTOMER SIGNATURE

 DATE

 DEALER SIGNATURE

 DATE

Please refer to Page 2 for terms and conditions and Uber Program Guideline Communication Effective January 3, 2019 for details.

Uber Driver Incentive TERMS AND CONDITIONS:

1. Offer valid on all eligible purchases and leases on or after the eligible dates specified on the first page of coupon.
2. Offer valid on any new, unused and unlicensed, vehicle (as specified on page one) purchased out of dealer's **ground stock inventory** during the program period and registered with the appropriate state motor vehicle department. Fleet purchasers are excluded.
3. Must be 18 years of age and have a valid driver's license.
4. The certificate is to be used toward a down payment, the Customer must tender the signed certificate to the Dealer for processing.
5. Dealer must complete and validate this certificate by filling in the appropriate information and signing where indicated. Dealer is to scan and email the following for payment.
 - Complete and signed certificate, a copy of the
 - Uber Driver profile page showing Active status,
 - Vehicle Registration/Title for Registration/MCO and
 - copy of the final bill or sales/lease agreement (if applicable) to:

Scan and email to: Toyota_Incentive_Support@Toyota.com

Submission for reimbursement must be received no later than 30 days after offer end.

Please allow six to eight weeks from receipt of request for payment.
Missing or incomplete documentation will be returned to the dealership for completion.
See *Uber Drive Incentive Program Guidelines* for details.

6. Offer void where prohibited.
7. Ineligible sales:
 - All category "J" car and truck sales.
 - All TMS Special Purchase Program (Type Sales Code 02) car and truck sales.
 - Vehicles reported sold during the program period and subsequently rolled back.
 - Vehicles sold in violation of Toyota's export policy.
 - Vehicles traded from one dealership to another are ineligible for the trading (sending) dealership.
 - All vehicles sold to conversion companies.
 - Vehicles sold to a broker, used-vehicle dealer, or any other reseller that are not delivered to the ultimate consumers during the program period.
 - Vehicles that are not officially registered with the appropriate state motor vehicle department.
 - Vehicles utilizing dealer or other similar plates which preclude the need to register the individual vehicle with the appropriate state motor vehicle department
 - Vehicles placed in dealer demo service.
 - Vehicles purchased through authorized Toyota auctions.
 - For Sales/Travel contests, sales of more than 20 vehicles of the same series/model to any one account in the same program month

The following sales will be ineligible unless explicitly approved by Toyota Motor Sales, USA, Inc.

- Vehicles registered to any Toyota distributor or dealership or to any business corporation in which any Toyota distributor or dealership has ownership interest
- Vehicles sold to a Distributor-owned or Dealer-owned rental company.
- Sales of more than 20 vehicles of the same series/model to any one account in the same program month
- All certificates are subject to audit. Any rollback or invalid certificates will be charged back to the selling Dealer.
- All matters of program eligibility and qualification will be conclusively resolved by Toyota Motor Sales, U.S.A., Inc.
- Toyota Motor Sales reserves the right to change specifications of this offer at any time without incurring obligations.
- One coupon per retail transaction.

Program Parameters	<p align="center">2019 UBER DRIVER INCENTIVE -PROGRAM GUIDELINES- Update Effective January 3, 2019</p>
Effective Dates	Must take retail delivery from October 1, 2019 through January 6, 2020
Vehicles Eligible for \$750	<p>New, unused and unlicensed Toyota vehicle purchased or leased from dealer's ground stock inventory.</p> <p>\$750 on all model years:</p> <ul style="list-style-type: none"> • Camry (Gas & Hybrid) • Avalon (Gas & Hybrid) • Prius Family (Liftback, C, Prime) • Corolla (Gas & Hybrid) • Corolla Hatch • Sequoia • Sienna • Yaris Sedan
Customer Eligibility	<p>Customers must:</p> <ol style="list-style-type: none"> 1. Purchase or Lease a New, Unused or Unlicensed eligible model (as specified above) from ground stock inventory through a participating Toyota Dealer. 2. Provide a copy of their Uber Driver Profile page showing an ACTIVE status. 3. Incentive is available to any qualifying Uber Driver with an active status regardless of financing/leasing source.
Program Compatibility	<p>Program is compatible with other Toyota Incentives offered during the program period. Retail purchases are eligible for Toyota Care.</p>
Dealer Redemption Instructions	<ol style="list-style-type: none"> 1. Uber driver goes to Toyota dealership and identifies him/herself as an Uber driver. 2. Uber driver provides the dealer a COPY of their Uber Driver profile page showing an ACTIVE status. 3. Uber Driver receives \$750 off the negotiated price. 4. Dealer submits copy of Uber Drive profile page and supporting documentation listed below for reimbursement. <ol style="list-style-type: none"> a. Signed Uber Driver Incentive Request Certificate b. Copy of the Uber Driver profile print of Uber Driver profile page showing ACTIVE status c. Retail or lease agreement showing the incentive being deducted d. Additional supporting documentation showing the incentive being deducted from the purchase or lease if not included on the lease or finance contract e. Vehicle registration/Title for registration/MCO <p>Scan and email to: Toyota_Incentive_Support@Toyota.com</p> <ol style="list-style-type: none"> 5. Submission for reimbursement must be received no later than 30 days after sale to customer <ul style="list-style-type: none"> • Submission will be validated for completeness, including the deduction of the incentive from the purchase or lease and retail date of the RDR is within the program period. • Upon confirmation of eligibility the dealer will be reimbursed the incentive amount via ACH. (Please allow six to eight weeks from receipt of request for reimbursement). • Missing or incomplete documentation will be returned to the dealership for completion. 6. A copy of the Uber Driver profile goes into deal jacket.
Dealer Submission/ Payment Inquiries	<p>Toyota Incentive Support: Email Toyota_Incentive_Support@Toyota.com Or Phone: 800-825-3837 Press '2'</p>

UBER DRIVER INCENTIVE -PROGRAM GUIDELINES-

Uber Driver - Provides a print out of the Uber Driver profile page showing your ACTIVE status.
APP -

1. Login at partners.uber.com
2. Click the menu icon in the top left
3. Click "Profile"

Computer –

1. <https://partners.uber.com/dashboard> from a computer,
2. Click on the three dashes on the upper left to go to the 'Profile' tab.

For assistance email toyotaincentive@uber.com.

The screenshot shows the Uber Driver Profile page. At the top, there is a navigation bar with 'UBER Profile' and 'HELP Driver name'. Below this are tabs for 'PROFILE', 'MANAGE DOCUMENTS', and 'VEHICLES'. The main content area displays a profile card with a placeholder for a profile picture and a status of 'ACTIVE'. Red arrows point to the 'SAMPLE FIRST NAME' and 'SAMPLE LAST NAME' fields. Below the profile card are input fields for 'Phone' (111-111-1111), 'Language' (English (US)), 'Address' (123 Anywhere Street), 'City' (Sample City), 'State' (Sample State), 'Country' (United States), and 'Postal Code' (11111). An 'UPDATE' button is located at the bottom of the form.

Uber Driver
Instructions
and
Uber Support
Contact
Information

Xchange Leasing is a wholly owned subsidiary of Uber that offers short-term leasing options to Uber drivers and is administered through participating dealerships in limited locations. Eligibility of this \$750 incentive is NOT limited to Xchange Leasing and can be redeemed regardless of the financing/leasing source.

Please reference the support information below for Uber related inquiries. For information regarding participation in the Uber Xchange Leasing program, please contact your Toyota Regional Office for more details.

Uber Driver Eligibility support

Atlanta	partnersatl@uber.com	Milwaukee	partnersmilwaukee@uber.com
Austin	partnersaustin@uber.com	MN / St. Paul	partnersMSP@uber.com
Baltimore	partnersbaltimore@uber.com	Nashville	partnersnashville@uber.com
Boston	partnersboston@uber.com	New York City	partnersny@uber.com
Charlotte	partnerscharlotte@uber.com	Orlando	partnersorl@uber.com
Chicago	partnerschicago@uber.com	Philadelphia	partnersphilly@uber.com
Cincinnati	partnerscincinnati@uber.com	Phoenix	partnersphx@uber.com
Cleveland	partnerscleveland@uber.com	Pittsburgh	partnerspittsburgh@uber.com
Columbus	partnerscolumbus@uber.com	Raleigh	partners.raleigh@uber.com
Dallas	partnersdallas@uber.com	Sacramento	partnersSAC@uber.com
Denver	partnersdenver@uber.com	San Antonio	partnersSA@uber.com
Detroit	partnersdetroit@uber.com	San Diego Metro	partnersSD@uber.com
Houston	partnershouston@uber.com	SF (Bay Area)	partnersSF@uber.com
Indianapolis	partnersindiana@uber.com	St. Louis	partnersSTL@uber.com
Kansas City	partnersKC@uber.com	Tampa	partnerstampa@uber.com
Los Angeles	partnersLA@uber.com	Washington DC	partnersdc@uber.com
Miami	partnersmiami@uber.com	Other	partners@uber.com

UBER DRIVER INCENTIVE -PROGRAM GUIDELINES-

Terms and Conditions

- 1) Offer valid on all eligible purchase or leases during eligibility dates specified on these guidelines.
Offer valid on any new, unused and unlicensed, eligible model (as specified above) purchased out of dealer's ground stock inventory during the program period and registered with the appropriate state motor vehicle department. Fleet purchasers are excluded.
- 2) Must be 18 years of age and have a valid driver's license
- 3) Offer void where prohibited
- 4) Ineligible sales:
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Guidelines on Ineligible Sales

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- Toyota Motor Sales, U.S.A., Inc. reserves the right to change specifications of this offer at any time without incurring obligations.