



prices and facts

PRIUS PLUG IN HYBRID



reddot winner 2023
best of the best car design

THE PRICES

ENGINE	Prius plug-in hybrid	Prius plug-in hybrid Executive	Prius plug-in hybrid Advanced
Hybrid with continuously variable automatic transmission, 2.0 l VVT-i, 111 kW (151 hp) and transaxle electric motor, 120 kW (163 hp), system output 164 kW (223 hp) ¹⁾	45.290,-	47.190,-	52,690,-

¹⁾Fuel consumption Prius Plug-in Hybrid: 2.0 l VVT-i, petrol engine 111 kW (151 hp) and transaxle electric motor, 120 kW (163 hp), system output 164 kW (223 hp), combined: 0.7– 0.5l/100km, Combined CO emissions: 16–11 g/km, combined power consumption: 12.6–11.4 kWh/100 km. The specified values were determined according to the WLTP (Worldwide Harmonized Light-Duty Vehicles Test Procedure) test procedure and depend on the equipment. A vehicle's fuel consumption and CO emissions not only depend on the vehicle's efficient use of fuel, but are also influenced by driving behavior and other non-technical factors. CO is the greenhouse gas primarily responsible for global warming. The values for the electric range and power consumption of your vehicle may deviate from the measured or calculated values due to driving behavior and other factors (such as outside temperature, use of comfort/auxiliary consumers, road conditions, traffic, vehicle condition, Tire pressure, payload, number of passengers, etc.) have an impact on the electric range and power consumption. The specified charging times can vary - depending on the local charging conditions (e.g. type and condition of the charging station, battery temperature or ambient temperature).

Prices in €. Prices including 19% VAT are non-binding recommended retail prices from Toyota Deutschland GmbH plus transfer costs. Individual dealer prices on request from your Toyota dealer.

THE ESSENTIAL EQUIPMENT

Prius plug-in hybrid	Prius plug-in hybrid Executive	Prius plug-in hybrid Advanced
<ul style="list-style-type: none"> • Parking assistance, reversing assistant (RCTA) • Exit Assistant (SEA) • Front (four sensors) and rear (four sensors) parking sensors with PCS function • Rain sensor • Backup camera • Blind Spot Alert • Toyota Safety Sense 3.0 • Windscreen de-icer, wiper end position • Electrically adjustable, heated and folding exterior mirrors • Rear camera with washer nozzle • Alloy wheels with 195/60R17 tires • LED headlights • Rear door windows and rear window privacy glass soft • 7-inch digital instrument cluster • 12.3" MM21 multimedia system • 230 V socket in trunk • Electric driver's seat adjustment • Dual climate control with Nano-X ionization • Charging cable 10 A Schuko plug • Charging cable 32 A Type 2 connector • Electric driver's seat lumbar adjustment • Onboard charger 3.3 kW 1-phase • Heated seats for driver and front passenger • Driver, passenger and tailgate smart key system • Black bumper seats • heat pump 	<p>in addition to Prius Plug-in Hybrid:</p> <ul style="list-style-type: none"> • LED headlights with adaptive high beam assistant • Electric tailgate • Alloy wheels with 195/50R19 tires • Interior mirror digital • Electrically heated steering wheel 	<p>in addition to Prius Plug-in Hybrid Executive:</p> <ul style="list-style-type: none"> • Intelligent Park Assist (IPA), with remote function • Solar roof • Electric driver's seat adjustment, with memory function • Panorama camera system • Seat ventilation for driver's and front passenger's seat • Seat covers in high-quality man-made leather, black • Seat heating in the rear

THE STANDARD EQUIPMENT

BATTERY AND CHARGING	Prius plug-in hybrid	Prius plug-in hybrid Executive	Prius plug-in hybrid Advanced
Battery charger (onboard charger) 3.3 kW	•	•	•
Charging cable (household, 230 V Schuko, 10 A)	•	•	•
Type 2 "Mennekes" charging cable, 32 A, length: 7.5 m	•	•	•
EXTERIOR	Prius plug-in hybrid	Prius plug-in hybrid Executive	Prius plug-in hybrid Advanced
Shark fin antenna	•	•	•
Electrically adjustable, foldable and heated exterior mirrors with integrated direction indicators	•	•	•
Front grille, lower half in silver	•	•	•
Front grille, border black	•	-	-
Front grille, frame painted black	-	•	•
"Easy Load" tailgate, electrically opening	-	•	•
rear spoiler	•	•	•
Grille blind	•	•	•
Privacy glass, tinted rear side windows and rear window	•	•	•
Skyview panoramic glass roof	-	S	-
solar roof charging system	-	-	•
Rear bumper with black inserts	•	•	-
Rear bumper with piano black inserts	-	-	•

• = standard equipment - = not available S = optional equipment

THE STANDARD EQUIPMENT

EXTERIOR	Prius plug-in hybrid	Prius plug-in hybrid Executive	Prius plug-in hybrid Advanced
Doors with applications in black	•	•	•
Door unlocking in the rear, electric	•	•	•
RIMS AND TIRES	Prius plug-in hybrid	Prius plug-in hybrid Executive	Prius plug-in hybrid Advanced
17-inch alloy wheels with dark gray aerodynamic wheel covers	•	-	-
19" black polished alloy wheels	-	•	•
tire pressure warning system	•	•	•
tire repair kit	•	•	•
INTERIOR AND COMFORT	Prius plug-in hybrid	Prius plug-in hybrid Executive	Prius plug-in hybrid Advanced
Storage compartments in the doors, front and rear	•	•	•
Applications with metallic effect	•	•	•
Dashboard with ambient lighting	•	•	•
Armrest with soft touch elements	•	•	•
Passenger seat with pocket on backrest	•	•	•
Front passenger seat: longitudinal adjustment manually adjustable	•	•	•
Passenger seat: backrest manually adjustable	•	•	•
Anti-pinch protection for electric windows	•	•	•

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THE STANDARD EQUIPMENT

INTERIOR AND COMFORT	Prius plug-in hybrid	Prius plug-in hybrid Executive	Prius plug-in hybrid Advanced
Driver's seat with lumbar support, electrically adjustable	•	•	•
Driver's seat with memory function	-	-	•
Driver's seat with electric height adjustment	•	•	•
Driver's seat with electric fore/aft adjustment	•	•	•
Driver's seat with electrically adjustable backrest	•	•	•
Electric windows (One-Touch)	•	•	•
Electric window lifters with matt chrome inserts	•	•	•
Electric parking brake	•	•	•
Front footwell with ambient lighting in white	•	•	•
Footwell heating in the rear	•	•	•
Follow me home function	•	•	•
Noise insulation layer for windscreen	•	•	•
Digital speed display	•	•	•
Cup holders (2) in the front and in the rear	•	•	•
Grab handle, overhead front and back	•	•	•
Glove compartment illuminated	•	•	•
rear window heating	•	•	•
Hybrid system indicator	•	•	•

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THE STANDARD EQUIPMENT

INTERIOR AND COMFORT	Prius plug-in hybrid	Prius plug-in hybrid Executive	Prius plug-in hybrid Advanced
Interior lighting, in LED technology at the front	•	•	•
Interior lighting, in LED technology for the 2nd row of seats	•	•	•
Interior mirror can be dimmed manually	•	-	-
Interior mirror digital	-	•	•
Air conditioning with remote control	•	•	•
Trunk cover foldable	•	•	•
trunk lighting	•	•	•
Head restraints (3) in the rear	•	•	•
Manually adjustable head restraints in the rear	•	•	•
3-spoke steering wheel	•	•	•
Steering wheel heated	-	•	•
Steering wheel manually adjustable for length and height	•	•	•
Reading lamp, in LED technology at the front	•	•	•
Center console with insert in black	•	•	-
Center console with black gloss insert	-	-	•
Nanoe-X® fresh air system	•	•	•
Pollen filter with odor neutralization	•	•	•

Nanoe® air purification technology is a registered trademark of Panasonic Europe GmbH.

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THE STANDARD EQUIPMENT

INTERIOR AND COMFORT	Prius plug-in hybrid	Prius plug-in hybrid Executive	Prius plug-in hybrid Advanced
rain sensor	•	•	•
rear seat occupancy reminder	•	•	•
Seat ventilation in front	-	-	•
Seat heating for the outer rear seats	-	-	•
Heated front seats	•	•	•
Smart key system for front doors and tailgate	•	•	•
Sun visor with vanity mirror for driver and front passenger	•	•	•
Start/Stop button	•	•	•
Inside door handles in matt chrome	•	•	•
Door panels with soft-touch elements at the front	•	•	•
Heat pump system with humidifier	•	•	•
Windscreen with infrared filter	•	•	•
Central locking via radio remote control	•	•	•

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THE STANDARD EQUIPMENT

CONNECTIVITY AND INFOTAINMENT	Prius plug-in hybrid	Prius plug-in hybrid Executive	Prius plug-in hybrid Advanced
7-inch multi-information display	•	•	•
12.3 inch multimedia display	•	•	•
Bluetooth® hands-free system	•	•	•
speakers, six	•	•	•
Leather steering wheel with controls for the multimedia display and Bluetooth® hands-free system	•	•	•
Hands-free microphone	•	•	•
Toyota ProTouch&Go multimedia audio system	•	•	•
Toyota Connected Services	•	•	•
Toyota Touch&Go navigation system	•	•	•
Smartphone integration, via Apple CarPlay (wireless) and Android Auto®	•	•	•
Voice control, smart voice assistant	•	•	•
Rear USB Type-C ports (2)	•	•	•
USB ports in front armrest (2)	•	•	•
USB interfaces (2), front	•	•	•

Bluetooth is a registered trademark of Bluetooth SIG Inc. Apple CarPlay is a registered trademark of Apple Inc. Android is a registered trademark of Google LLC.

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THE STANDARD EQUIPMENT

LIGHT AND SIGHT	Prius plug-in hybrid	Prius plug-in hybrid Executive	Prius plug-in hybrid Advanced
Indicators, halogen	●	-	-
Indicators in LED technology	-	●	●
LED daytime running lights	●	●	●
Rear light with LED light signature	-	●	●
Rear lights in LED technology	●	●	●
Windshield wiper shelf, heated	●	●	●
Headlight height adjustment automatically	-	●	●
Manual headlight height adjustment	●	-	-
Side window hydrophobic in front	-	●	●
Windscreen with UV protection	●	●	●

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THE STANDARD EQUIPMENT

SAFETY AND ASSISTANCE SYSTEMS	Prius plug-in hybrid	Prius plug-in hybrid Executive	Prius plug-in hybrid Advanced
Airbags: - Passenger airbag deactivation - Front airbags for driver and front passenger - Driver's knee airbag - Head airbags (Curtain Shield) front and rear - Side airbags for driver and front passenger	•	•	•
Alarm system, motion sensor	•	•	•
3rd brake light in LED technology	•	•	•
Automatic low beam	•	•	•
Anti-lock Braking System (ABS) with Electronic Brakeforce Distribution (EBD)	•	•	•
Exit Assistant	•	•	•
Brake lights, brake warning automatically	•	•	•
eCall emergency call system	•	•	•
Parking brake assistant front (objects)	•	•	•
Rear parking sensors	•	•	•
Driving assistant (PDA) proactive	•	•	•
driver monitor	•	•	•
Vehicle proximity notice	•	•	•
High beam assistant (AHB)	•	-	-
High-beam assistant adaptive	-	•	•
Speed limiter with memory function	•	•	•

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THE STANDARD EQUIPMENT

SAFETY AND ASSISTANCE SYSTEMS	Prius plug-in hybrid	Prius plug-in hybrid Executive	Prius plug-in hybrid Advanced
Belt force limiter/straightener, front	•	•	•
Isofix (child seat attachment)	•	•	•
Child safety in the rear	•	•	•
Active head restraints in front, with whiplash protection system (WIL)	•	•	•
Crossing Assist (FCTA) front (with pedestrian and cyclist detection)	•	•	•
Emergency steering assistant	•	•	•
Emergency system, stopping assistant	•	•	•
Panorama camera system	-	-	•
Pre-collision system with front collision warning, pedestrian detection (day and night), cyclist detection (day) and autonomous emergency braking	•	•	•
Reversing assistant with brake support	•	•	•
Reversing camera with orientation lines	•	•	•
Adaptive cruise control switch and speed limiter	•	•	•
Lane Tracking Assist	•	•	•
Lane Change Assist (LCA)	•	•	•
Traffic Sign Recognition (RSA)	•	•	•
Visual warning via ambient lighting	•	•	•
immobilizer	•	•	•

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PAINT COLORS & UPHOLSTERY

PAINT COLOURS	Prius plug-in hybrid	Prius plug-in hybrid Executive	Prius plug-in hybrid Advanced
089 platinum white pearl ect	1.090,-	1.090,-	1.090,-
1L0 shimmering silver	790,-	790,-	790,-
1M2 ash metallic	790,-	790,-	790,-
3U5 carmine red metallic	1.090,-	1.090,-	1.090,-
5C5 mustard metallic	790,-	790,-	790,-
218 jet black mica metallic	790,-	790,-	790,-
8Q4 indigo blue	•	•	•

PAD	Prius plug-in hybrid	Prius plug-in hybrid Executive	Prius plug-in hybrid Advanced
Seat covers in fabric, black	•	•	-
Seat covers in high-quality man-made leather, black	-	-	•

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THE OPTIONAL EQUIPMENT

OPTIONAL EQUIPMENT	Prius plug-in hybrid	Prius plug-in hybrid Executive	Prius plug-in hybrid Advanced
Panoramic glass roof with manual blinds	-	690,-	-
Door sills in front, made of aluminium	95,-	95,-	●
Protection package 2 consisting of: - Bonnet protective film - Exterior mirror protective films - Front bumper protective film	395,-	395,-	395,-
rear seat trim Extension of the trunk protection for the back of the rear seat backrest	85,-	85,-	85,-

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THE OPTIONAL EQUIPMENT

ACCESORIES	Order number	€*
FOOT MATS		
Protect the interior of the vehicle from dirt, moisture and wear and tear, fitted with fixing points, made of durable material		
floor mats, rubber	PW210-47020	80,-
Floor mats, textile 830 g/m ²	PW210-47022	90,-
LUGGAGE/INTERIOR		
storage box		
Holds up to 10kg Polyester Foldable Black Can be used as vehicle protection when unfolded Folded 475mm x 335mm x 20mm (Length x Width x Height) Unfolded 715mm x 855mm		
Ashtray	74102-02140	25,-
Door sill protectors, aluminium, set in front (standard on Advanced)	PW382-0R000	80,-
Child seat Maxiplus (ISOFIX child seat G2)	73700-0A020	450,-
CARGO PROTECTION		
Heat-insulating and sound-insulating, prevents objects from slipping, can be laid precisely, quickly and easily without loss of space; the material is extremely scratch and tear resistant as well as temperature and weather resistant up to +120 °C		
Boot tray mat	PW241-47005	70,-
rear seat trim	PW241-47004	100,-
MUD FLAP		
Protect the underbody, doors and side skirts of the vehicle from dirt caused by spray water or stone chipping		

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THE OPTIONAL EQUIPMENT

ACCESORIES	Order number	€*
Mud flaps, front and rear, black	PK389-47R00-P1	130,-
ALLOY WHEELS		
Toyota original 17 inch alloy wheel, glossy black, 5-spoke design for tire size 195/60 R17	PW457-47001-ZB (Rim) 90942-01131 (5 wheel nuts) 42603-42170 (hub cap)	390,-
Toyota Original 19-inch alloy wheel, polished black surface, 10 spokes in L design for tire size 195/50 R19	42611-47541 (Rim) 90942-01131 (5 wheel nuts) 42603-42170 (hub cap)	850,-
RIM ACCESSORIES		
Anti-theft device for alloy wheels	PW456-00023	55,-
Tire Pressure Monitoring System (TPMS) air pressure sensors that monitor tire pressure and indicate faulty tyres, set of 4	42607-02070-VK	240,-
Tire bags with "Toyota" lettering, for tires/complete wheels, 4 pieces	PW458-00001	75,-
CHARGING ACCESSORIES		
Mobile battery charger CTEK-Free, can be charged and operated with a solar panel or a 12V service battery. Makes the vehicle ready to drive again within 15 minutes.	DENG5-CFREE-19	350,-
Mobile battery charger CTEK-MXS 3.8, charges batteries up to 85 Ah with float/pulse trickle charging	DENG5-MXS38-19	85,-
Mobile battery charger CTEK-MXS 5.0, charges batteries up to 110 Ah with automatic temperature sensor charging port cover	DENG5-MXS50-19	105,-
Charging cable storage bag 18 liters	PW6B9-42000	60,-
Charging cable storage bag 24 liters	PW241-00009	75,-
Charging cable -32A, cable length 5.0 meters, self-retracting, type 2	PW241-00007	120,-
	PZ42D-TOB14	335,-

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THE OPTIONAL EQUIPMENT

ACCESORIES	Order number	€*
Charging cable -32A, cable length 7.5 meters, type 2	PZ42D-T0B15	365,-
Charging cable 10 A, cable length 6.0 meters, type 2, self-retracting	G9060-YM110	290,-
Wall box charging station "ENTRY", 22 kW - Toyota branded	PZ42D-T0A22	580,-
Wall box charging station "CONNECTED", 22 kW - Toyota branded	PZ42D-T0C23	1,470,-
BODY PROTECTION		
Protects heavily used areas of the vehicle from scratches and damage to the paintwork, custom-fit and hard-wearing, easy to attach		
Loading sill protection film, transparent	PW178-47100	60,-
Front bumper protection film, transparent	PW178-47200	100,-
Protective film, for door handle recesses, transparent, for two doors	PW174-47000	15,-
door edge protective film	PW174-47100	55,-
Protective film on the edge of the hood	PW175-47100	165,-
Protective films for exterior mirrors	PW169-47100	60,-
Protective film for roof edges	PW17A-47100	55,-
side moldings	PT29A-47230-RH	330,-
wind deflector	08162-47840	160,-
TIRE REPAIR KIT		
Compressor with sealant, 450 ml	42606-F4911	75,-
Replacement sealant, 450 ml	42606-F4041	50,-

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THE OPTIONAL EQUIPMENT

ACCESORIES	Order number	€*
BREAKDOWN ITEMS		
<p>Emergency hammer EVOLUTION</p> <p>By pressing this life hammer against the pane, a ceramic hammer head jumps out and destroys it. Thus, no swinging movement is necessary. In addition, it is equipped with a seat belt knife. Can be used safely by adults and children. TÜV tested, including attachment</p>	PW023-00011	30,-
<p>Emergency hammer PLUS</p> <p>The disc is destroyed by hitting the disc with the Lifehammer with the carbon steel hammer head. In addition, it is equipped with a seat belt knife. TÜV tested, including attachment</p>	PW023-00010	25,-
<p>breakdown bag</p> <p>Everything ready to hand in an emergency: warning triangle with folding mechanism, reflective safety vest and bandages (according to the Road Traffic Act)</p>	PW022-00062	30,-
<p>Toyota ProTect: Professional sealing of all surfaces on the vehicle with a water-repellent effect on a molecular basis by your Toyota dealer. Includes painted vehicle parts, alloy wheels, side windows and the vehicle interior. For example, just one application offers up to 5 years protection for the paintwork. Best long-term effect when used directly before delivery of the new vehicle. Significantly simplifies vehicle care and ensures value retention.</p> <p>Available as:</p> <ul style="list-style-type: none"> - ProTect paintwork sealing - ProTect alloy wheel protection - ProTect interior textile protection 	Please ask your dealer	price up Inquiry
<p>bandage pad</p> <p>Ready to hand and easy to stow away, meets the legal requirements of the German Road Traffic Act</p>	PW022-00056	20,-
Warning triangle, ready to hand in an emergency, reflecting with folding mechanism	PW022-00068	10,-
Warning flashing light with 9V battery, attached by magnet	PW023-00000	35,-
safety vest	PW022-00052	10,-

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THE TECHNOLOGY

	2.0L Hybrid
DRIVE TECHNOLOGY	
engine technology	Hybrid Synergy Drive®/VVT-i/Electric
engine	4 cylinder DOHC
valves	16
Displacement in cc	1,998
Engine power in kW (hp)	
– VVT-i petrol engine	111 (151)
– electric motor	120 (163)
– System performance	164 (223)
maximum torque	
– VVT-i petrol engine	190 Nm at 4,400 rpm ¹
– electric motor	208 Nm
power transmission	continuously variable automatic transmission (planetary gear set)
Acceleration, 0-100 km/h in seconds	6.8
Maximum speed in km / h	177
drive type	front wheel drive
High-capacity battery: type	lithium ion
Nominal voltage in V	352
Battery capacity (kWh)	13.3
Electric Range (EAER) ¹⁾ :	up to 86
Electric Range (EAER City) ¹⁾ :	up to 111
charging power ¹⁾	
Onboard charger power (AC; single-phase)	3.3kW
socket vehicle	type 2
Charging time Wallbox, 11/22 kW	about 4 hours

¹⁾The specified values were determined according to the WLTP (Worldwide Harmonized Light-Duty Vehicles Test Procedure) test procedure and depend on the equipment. A vehicle's fuel consumption and CO emissions not only ² depend on the vehicle's efficient use of fuel, but are also influenced by driving behavior and other non-technical factors. CO is the greenhouse gas primarily responsible for global warming. The values for the electric range and power consumption of your vehicle may deviate from the measured or calculated values, as driving behavior and other factors (such as outside temperature, use of comfort/auxiliary consumers, road conditions, traffic, vehicle condition, tire pressure, payload, number of passengers etc.) have an impact on the electric range and power consumption. The specified charging times can vary - depending on the local charging conditions (e.g. type and condition of the charging station, battery temperature or ambient temperature).

THE TECHNOLOGY

	2.0L Hybrid
LANDING GEAR	
front axle	McPherson front suspension
rear axle	Torsion beam rear axle
CONSUMPTION AND EXHAUST QUANTITIES	D-4S
Type of fuel/mixture formation	Super unleaded/suction and direct injection
fuel tank in l	40
Consumption in l/100 km + kWh/100 km - combined and weighted ¹⁾	0.7-0.5 + 12.6-11.4
CO ₂ -Emissions, combined and weighted g/km ¹⁾	16-11
Low in emissions in accordance with emission standards	Euro 6 AP
VOLUMES AND WEIGHTS	
Empty weight in kg ²⁾	1,620-1,680
Permissible total weight in kg	1,995
Number of seats	5
trunk volume in l	284
Maximum loads in kg	
roof load	75
towing capacity	0
drawbar load	0
Dimensions in mm	
Length Width Height	4,600/1,782/1,470
wheelbase	2,750

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²⁾Depending on equipment, curb weight incl. 75 kg for the driver.

THE GLOSSARY

TOYOTA
HYBRID

Hybrid Synergy Drive® technology

This sophisticated drive technology combines maximum driving pleasure and performance with minimum fuel consumption and emissions. The word "synergy" (synergy) refers to the interaction of two independently acting engines with full utilization of the respective system advantages. The petrol engine shines in this alliance with its long range and economy, especially at higher speeds, while the electric motor shows its advantages such as almost silent operation and high starting torque, especially in inner-city areas. The drive train is completed by a continuously variable automatic transmission (planetary gear set), which ensures constant acceleration without shift pauses. What is special about the Hybrid Synergy Drive® in the Toyota Prius Plug-in Hybrid is that that petrol engine and electric motor can work both separately and together. Depending on the desired acceleration, the petrol engine switches on automatically. The Prius plug-in hybrid takes over all processes without the driver having to intervene. When braking or when coasting, the kinetic energy is converted into electrical energy and fed to the battery.



LED headlights

The LED headlights are not only stylish, they are also characterized by their particularly long service life and luminosity. LED lamps also have up to 30% higher energy efficiency compared to conventional lamps.



Hill Start Assist

Hill Start Assist prevents the vehicle from rolling backwards in an uncontrolled manner. When the vehicle is stationary, the driver can activate Hill Start Assist using the brake pedal. This prevents unintentional rolling back for approx. 2 seconds to ensure safe starting even on inclines.



driving mode selector

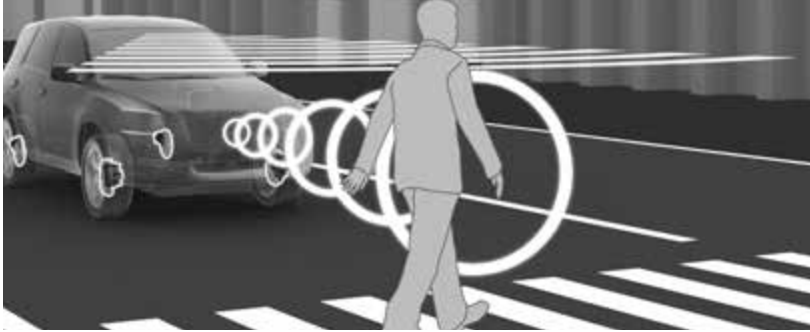
In addition to normal mode, the driver can choose between different driving modes using the driving mode selector: In EV mode, purely electric driving is possible. In ECO mode you are particularly economical on the road. It simplifies the full exploitation of the hybrid fuel-saving potential and also allows the automatic climate control to work in ECO mode.



cruise control system

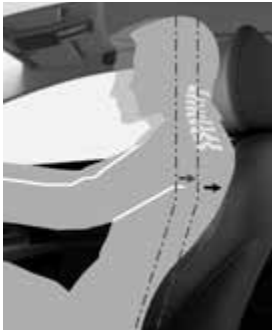
The cruise control system automatically maintains the driving speed desired by the driver without having to press the accelerator pedal. This allows you to take your foot off the pedal in a relaxed manner. The controls for the cruise control system are positioned on the right-hand side of the steering wheel. The driver can conveniently activate the various functions with one hand without having to let go of the steering wheel.

THE GLOSSARY



Toyota Safety Sense

With the Prius Plug-in Hybrid, safety comes first. It therefore has a laser/camera-based pre-collision system with pedestrian detection, front collision warning, emergency braking assistant and autonomous emergency braking as standard. Together with traffic sign recognition and Lane Keeping Assist and High Beam Assist, it forms a top-level safety package.



Active headrests

The active headrests on the front seats reduce the risk of whiplash in a rear-end collision. In this case, the head restraints move forward and upwards. This softly cushions the heads of the driver and front passenger. The dangerous throwing back of the head is reduced.



Pre Collision System (PCS)

The Pre-Collision System (PCS) is based on a laser as a range finder and a camera that monitors the direction of travel with regard to obstacles and other vehicles. If there is a risk of collision, the driver is warned visually and acoustically by the front collision warning system. If the driver fails to react to avoid a collision, the autonomous emergency braking function applies a precisely metered, autonomous deceleration up to and including full braking. This prevents a collision or reduces its consequences to a minimum.



VSC+ with TRC

The electronic stability control (VSC+) is networked with the traction control system (TRC) and the electric power steering (EPS) in order to stabilize the vehicle in critical situations through targeted braking interventions on individual wheels. In addition, the system is able to support the driver with an actively controlled steering torque and thus ensure his control over the vehicle.



reversing assistant

This system allows you to safely reverse out of a parking space such as a supermarket parking lot. Because sensors detect crossing traffic and trigger a visual and acoustic warning when other vehicles approach from the side.

THE GLOSSARY



Automatic climate control with S-Flow

The special feature of this 2-zone automatic air conditioning is the S-Flow passenger recognition. It automatically recognizes passengers and variably controls the air volume. This increases comfort and reduces fuel consumption when only the driver is present.



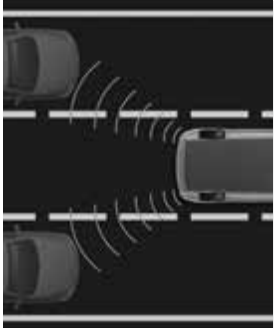
smart key system

The smart key is the electronic key for the Prius Plug-in Hybrid. Getting in, unlocking the steering wheel lock, disabling the immobilizer and starting the engine - all this is possible without having to take a key in your hand, as is usually the case. The smart key only needs to be carried in your pocket. When the driver approaches the vehicle, the system wirelessly recognizes the correct smart key and activates all the relevant functions.



Lane Keeping Assist (LDA)

With the help of a built-in camera, Lane Keeping Assist recognizes the lane markings and warns the driver visually and acoustically as soon as the vehicle leaves the lane without using the indicator. This significantly reduces the risk of colliding with other vehicles or veering off the road, for example due to fatigue.



Blind Spot Alert

Safety when changing lanes: If the radar sensors mounted at the rear detect a vehicle in the so-called "blind spot" next to or behind you, a warning appears on the relevant side mirror. If you intend to change lanes by using the turn signal, the warning display starts to flash.



High beam assistant (AHB)

The high-beam assistant uses a camera to detect the light of oncoming vehicles or vehicles ahead. If the lane is clear, the system automatically activates the high beam. As soon as other road users approach, the assistant switches to low beam so that they are not dazzled.

THE SERVICE

QUALITY, SERVICE AND GUARANTEES

When you bought your Toyota, you also acquired an extensive service and guarantee program. It ensures that you stay mobile at all times.*

GUARANTEES - provide security:

- 3-year guarantee up to 100,000 km (in the first year unlimited mileage)
- 3-year paintwork warranty
- 12-year rust-through warranty (inside-out)
- 5-year warranty on the main EV system components (electric motor, lithium-ion battery, inverter and converter of the electric propulsion system) under normal use for defects resulting from manufacturing or assembly errors up to 100,000 km (first year without mileage limit)
- 8-year guarantee on the lithium-ion battery for 70% of the original charge capacity up to 160,000 km (in the first year unlimited mileage)

Toyota Relax – Warranty up to 10 years:**

All Toyota models produced for Europe automatically receive the Toyota Relax guarantee following the manufacturer's guarantee after an inspection has been carried out if they meet the following conditions:

- The vehicle must be less than 10 years old and have driven less than 160,000 km (Toyota Relax is valid up to a vehicle age of 10 years** or a mileage of 160,000 km, whichever comes first)

- The remaining manufacturer's warranty must be less than 1 year or less than 15,000 km
- For non-warranty vehicles that were not under warranty prior to inspection, there is a 30-day period from the date of inspection until the warranty becomes effective
- Inspections must be performed at a participating Authorized Toyota Dealership and within the service intervals specified by the manufacturer for each model

Toyota EURO CARE – emergency assistance in the event of breakdowns and accidents:

We have put together an extensive service package so that you and your Toyota are always mobile. In the first 3 years after initial registration, you can rely on comprehensive mobility protection around the clock and throughout Europe*** thanks to Toyota EURO CARE*.

* The applicable warranty and EURO CARE conditions apply, which you can find in the on-board literature for your Toyota. ** Up to 10 years warranty with Toyota Relax: 3 years new vehicle manufacturer warranty and max. 7 years Toyota Relax extension warranty from Toyota Motors Europe SA/NV, Avenue du Bourget, Bourgetlaan 60, 1140 Brussels, Belgium. Valid for up to 160,000 km of vehicle mileage and only when serviced by an authorized participating Toyota dealer. Guarantee up to 10 years or 1,000,000 km, whichever comes first, on 70% of the original charge capacity of the lithium-ion battery, provided that the service is carried out according to the manufacturer's specifications and the EV battery check is part of the service was passed. *** Except in Albania, Ukraine, Russia, Belarus and the non-European part of Türkiye. The inspections must be carried out within the periods specified by the manufacturer for the model. Toyota Relax is tied to the vehicle and is transferred to the new owner if it is resold.

THE SERVICE

QUALITY, SERVICE AND GUARANTEES

Keycare – helps if you lose your key:

Lost your key? No problem! The key code on the tag and the note that the finder wants to throw this bunch of keys in the nearest mailbox simplify a lot. It goes to Toyota Customer Service (on behalf of Toyota dealers) and then back to you.

Original parts – guarantee quality:

- Toyota original spare parts impress with factory-tested quality and a perfect fit
- Toyota parts and accessories service usually delivers within 24 hours

We will help immediately on our hotline:

Even with a Toyota it can happen that your vehicle is not roadworthy. So what? We help immediately, no matter when and no matter where - one call is enough: within Germany toll-free on 0800/0 82 29 01, abroad on +49 (0) 89/55 98 72 73. Toyota EURO CARE* will take care of the rest for you!

Toyota E Customer Advisor

Toyota offers you digital purchasing advice that covers the entire spectrum of e-mobility. You will receive an individual needs assessment with needs-specific product recommendations including Toyota charging solutions.

The 360° advice includes the selection of the respective Toyota electric or plug-in model, the right charging solution (wall box) for the home, the necessary installation service, solutions for public charging, advice on subsidies and the photovoltaic offer. There is also an additional benefit for buyers of e-vehicles in the form of an annual CO bonus (GHG quota), which can be easily applied for via a digital platform.

Guided by an automatic process, you can find out all about all facets of e-mobility, make the appropriate purchase decisions and even place orders on the website of your Toyota dealer. Of course, we will help you in the same way when you visit the car dealership to put together the right electromobility package for you.

* The applicable warranty and EURO CARE conditions apply, which you can find in the on-board literature for your Toyota.

THE SERVICE

LEASING, FINANCING AND INSURANCE - WE ARE THE RELIABLE PARTNER WHO IS ALWAYS THERE FOR YOU



With the convenient mobility solutions from Toyota Financial Services, you can look forward to uncomplicated processing and professional service in the best Toyota quality in every situation. We offer you all services related to your new vehicle from a single source in an uncomplicated and time-saving manner - directly in your Toyota dealership. Look forward to individual financing and leasing solutions, flexible with and without services, with terms and rates that fit your budget.

Toyota Easy Leasing - just pay to use it

Toyota Easy Leasing is the intelligent way of driving for private customers, because you benefit from a favorable leasing rate and the possibilities of a complete mobility package. When designing your leasing contract, you not only decide how long you want to lease your Toyota, you also determine the annual kilometers that you want to drive. With the convenient service modules, you can adapt the scope of your additional services exactly to your needs. Your advantage: Since you have only decided to use your vehicle with leasing, you can soon switch to a new model. As a useful supplement, we recommend taking out leasing installment insurance to secure your installments.

Our tip for tradespeople: With KINTO One, we offer you a modern way of leasing a car and getting started in business.

All you have to do is select the model and the appropriate service package and set the term of the leasing contract, and you can pick up your vehicle. From then on, all agreed services are included in the monthly rate and will be carried out by your participating Toyota partner using the practical service card.

Toyota Easy Financing - made easy for you

If you want to own your car, you can put together your financing according to your wishes with our Toyota Easy financing - with or without services or down payment and, if you wish, with a long term for the lowest possible rates.

If you opt for Toyota Easy financing including a service package, you will benefit from attractive rates that already include services, a mobility guarantee and a follow-up guarantee. With a term of between 36 and 60 months, you can enjoy the convenience of not having to pay any bills the next time you visit the workshop.

Otherwise, you can design the Toyota Easy financing yourself with an individual term in all areas. With a term of between 12 and 84 months and a freely definable amount of down payment and final installment, you remain flexible at all times with a constant monthly installment. With the additional conclusion of a residual debt insurance, you protect yourself and your family from financial bottlenecks.

You can find more of our financial services at toyota-bank.de - or ask your Toyota dealer.

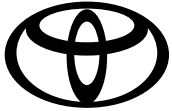


INSURANCE - excellent protection, fast and reliable For the perfect protection of your Toyota, we offer you excellent insurance that gives you the best all-round protection.

In addition to competent support, quick help and service in the event of a claim, you can also secure a price advantage on your insurance premium with "KaskoPlus". In the event of damage, you are guaranteed repairs in your Toyota specialist workshop. Whether third-party liability, full or partial insurance: Choose between the two tariff variants "Series" and "Comfort" as well as many attractive additional modules according to your individual needs and the desired scope of services.

Our promise: You can always rely on Toyota insurance!

You can find more information about insurance at www.toyota.de/~nanzdienste/versicherung or from your local Toyota dealer.



TOYOTA.DE/PRIUS PLUGIN

We leave no questions unanswered: More information about our vehicles and other Toyota products is available at **0211 9750024**. There we are at your disposal personally - also for arranging a test drive. For more information, see **www.toyota.de**

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