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2023 PRIUS PRIME

Full Specs

<p>SE 2.0L 4-Cyl. ECVT FWD</p> <p>Build</p>	<p>XSE 2.0L 4-Cyl. ECVT FWD</p> <p>Build</p>	<p>XSE Premium 2.0L 4-Cyl. ECVT FWD</p> <p>Build</p>
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MPG/Other/Price —

Mileage Estimates

MPGe	127	114	114
Manufacturer-estimated mileage (hybrid mode mpg city/highway/combined) *	53/51/52	50/47/48	50/47/48
Manufacturer-estimated all-electric driving range *	44 mi	39 mi	39 mi
Manufacturer-estimated mileage combined (MPGe) *	127	114	114

Price

Starting MSRP *	🏠 \$32,350	🏠 \$35,600	🏠 \$39,170
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Battery charging time

Charging time ** (hr.) (120V/240V)	-11:00/-4:00	-11:00/-4:00	-11:00/-4:00
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No cost maintenance plan *	\$0 (No Cost)	\$0 (No Cost)	\$0 (No Cost)
24-hour Roadside Assistance *	\$0 (No Cost)	\$0 (No Cost)	\$0 (No Cost)

Exterior

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Fixed glass roof	—	○	✓
Solar charging roof	—	—	○
Color-keyed outside front door handles	✓	✓	✓
LED Daytime Running Lights (DRL) with on/off feature	✓	✓	✓
LED taillights and stop lights	✓	✓	✓
Bi-LED projector low- and high-beam headlights, Automatic High Beams (AHB) * and auto on/off	—	✓	✓
Bi-LED projector low- and high-beam headlights, Automatic High Beams (AHB) * and auto off	✓	—	—
Heated power outside mirrors with folding feature	✓	✓	✓
19-in. alloy wheels P195/50R19 tires	—	✓	✓
17-in. alloy wheels with wheel covers and 195/60R17 tires	✓	—	—
Rain-sensing variable intermittent windshield wipers	✓	✓	✓
Roof-mounted shark-fin antenna	✓	✓	✓
Charge port with lock and charging indicator light	✓	✓	✓

Interior

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Six USB-c charge ports * — two front/two center console/two rear	✓	✓	✓
Digital rearview mirror	—	—	○
Auto-dimming rearview mirror with HomeLink® *	—	✓	✓
Power windows with auto up/down	✓	✓	✓
Power liftback	—	—	✓
SoftTex®-trimmed * heated tilt/telescopic steering wheel with audio, Multi-Information Display and Bluetooth® * hands-free phone controls	✓	✓	✓
Driver's seat with memory function with two settings	—	—	✓
Heated and ventilated front seats	—	—	✓
Heated front seats	—	✓	—
Heated rear seats	—	—	○
60/40 split fold-down rear seats with center armrest	✓	✓	✓
Fabric-trimmed front seats; 6-way adjustable driver's seat; 6-way adjustable front passenger seat	✓	—	—
SoftTex®-trimmed * front seats with seatback pockets; 8-way power-adjustable driver's seat including power lumbar support; 6-way adjustable front passenger seat	—	✓	✓
Top-mount Multi-Information Display (MID) with indicators and 7-in. LCD display with speedometer, drive mode indicators, instrumentation and ... More	✓	✓	✓
Qi-compatible wireless smartphone charging * with charge indicator light	—	✓	✓
Single-zone climate control system with pollen filtration	✓	✓	✓



Extendable dual sun visors with illuminated vanity mirrors	✓	✓	✓
Illumination Notification	—	✓	✓
Rear dome light and cargo area light	✓	✓	✓
Level 1 charging cable for 120V outlet *	✓	✓	✓
Integrated backup camera *	✓	✓	✓
Smart Key System on driver door with Push Button Start, remote keyless entry system with lock, unlock and panic functions	✓	—	—
Smart Key System on front doors and trunk with Push Button Start, remote keyless entry system with lock, unlock and panic functions	—	✓	✓
Digital Key * capability — Digital Key enables smartphone to be used instead of a physical key. (Remote Connect * subscription required.)	—	○	✓
Cargo area tonneau cover	✓	✓	✓
Two front cup holders; two front and two rear bottle holders	✓	—	—
Center console with armrest and storage compartment	✓	✓	✓
Two front and two rear cup holders; two front and two rear bottle holders	—	✓	✓

Audio Multimedia

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Learn more about **Audio Multimedia**

Wireless Android Auto™ * compatibility. 	✓	✓	✓
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Wireless Apple CarPlay® * compatability 	✓	✓	✓
8-speaker JBL® * Premium Audio including amplifier  ... More	—	—	✓
8.0-in. Toyota Audio Multimedia with USB media port, * five USB charge ports, * hands-free phone capability and music streaming * via Bluetooth® * wirele... More	✓	✓	—
12.3-in. Toyota Audio Multimedia with USB media port, * five USB charge ports, * hands-free phone capability and music streaming * via Bluetooth® * wirele... More	—	○	✓
6-speaker audio system	✓	✓	—

Connected Services

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Learn more about Connected Services

Safety Connect ® * — includes Emergency Assistance button, enhanced Roadside Assistance, * Automatic Collision Notification and Stolen Vehicle Loca... More	Up to 10-year trial subscription	Up to 10-year trial subscription	Up to 10-year trial subscription
Remote Connect * — remotely interact with your vehicle through the Toyota app * via your smartwatch, * Amazon Alexa-enabled devices * and Google ... More	1-year trial subscription	1-year trial subscription	1-year trial subscription
Service Connect * — receive personalized maintenance updates and vehicle health reports. Subscription required after trial. * 4G network dependent.	Up to 10-year trial subscription	Up to 10-year trial subscription	Up to 10-year trial subscription
Drive Connect * — includes Cloud Navigation * with Google Points of Interest (POI) data, Intelligent Assistant * with Hey, Toyota, and Destination ... More	Capable, subscription required	Capable, subscription required	1-year trial subscription
Wi-Fi Connect * — includes AT&T Wi-Fi hotspot and Integrated Streaming (Apple Music® * and Amazon Music™ *) compatibility. Subscription required after trial. * 4G network dependent.	Up to 30-day/3 GB trial subscription	Up to 30-day/3 GB trial subscription	Up to 30-day/3 GB trial subscription

Safety/Convenience

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Rear-Seat Reminder *	✓	✓	✓
LATCH (Lower Anchors and Tethers for Children) includes lower anchors on onboard rear seats and tether anchors on all rear seats	✓	✓	✓
Toyota Safety Sense™ 3.0 (TSS 3.0) * – Pre-Collision System with Pedestrian Detection (PCS w/PD), * Full-Speed Range Dynamic Radar Cruise Control More	✓	✓	✓
Blind Spot Monitor (BSM) * with Rear Cross-Traffic Alert (RCTA) *	✓	✓	✓
Engine immobilizer *	✓	✓	✓
Panoramic View Monitor * with 360-degree Overhead View in low-speed drive and reverse, and Curb View	—	—	○
Front and Rear Parking Assist with Automatic Braking (PA w/AB) *	○	✓	✓
Advanced Park *	—	—	○
Tire Pressure Monitor System (TPMS) *	✓	✓	✓
Traffic Jam Assist *	✓	✓	✓
Safe Exit Assist *	✓	✓	✓
Hill Start Assist Control (HAC) *	✓	✓	✓
Vehicle Proximity Notification System (VPNS) *	✓	✓	✓
Star Safety System™ — includes Enhanced Vehicle Stability Control (VSC), * Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake More	✓	✓	✓
Tire Repair Kit	✓	✓	✓
Eight airbags * — includes driver and front passenger Advanced Airbag System, driver and front passenger seat-mounted side airbags, rear seat-mounted side airbags, and front and rear side curtain airbags	✓	✓	✓

Mechanical/Performance

Electric Motor

Permanent magnet AC synchronous motor (120 kW, 161 hp)	✓	✓	✓
Voltage: 650V maximum	✓	✓	✓

Compression ratio

14.0:1	✓	✓	✓
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Engine

Hybrid system net power: 220 hp	✓	✓	✓
2.0-Liter, 4-cylinder DOHC 16-valve with Variable Valve Timing with intelligence (VVT-i), 150 hp @ 6000 rpm, 139 lb.-ft. @ 4400-5200 rpm	✓	✓	✓

Drivetrain

Electronically controlled Continuously Variable Transmission (ECVT)	✓	✓	✓
Front-Wheel Drive	✓	✓	✓

Battery

Lithium-Ion (Li-Ion)	✓	✓	✓
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Suspension

Independent MacPherson strut front suspension with stabilizer bars; multi-link rear suspension with stabilizer bars	✓	✓	✓
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Brakes

Power-assisted ventilated 12-in. front disc brakes; solid 11-in. rear disc brakes with Electronically Controlled Braking (ECB) system, and Star Safety System	✓	✓	✓
Emission rating			
Super Ultra Low Emission Vehicle (SULEV) 30	✓	✓	✓
Steering			
Electric Power Steering (EPS); power-assisted rack-and-pinion	✓	✓	✓
Turning circle diameter, curb-to-curb (ft.)	34.4	35.4	35.4
Dimensions			
Interior dimensions, front/rear (in.)			
Head room (front/rear)	38.0/36.4	38.0/36.4	37.5/36.4
Shoulder room (front/rear)	55.3/52.8	55.3/52.8	55.3/52.8
Hip room (front/rear)	54.7/51.7	54.7/51.7	54.7/51.7
Leg room (front/rear)	42.4/35.9	42.4/35.9	42.4/35.9
Exterior dimensions (in.)			
Overall height/width/length	55.9/70.1/181.1	56.3/70.2/181.1	56.3/70.2/181.1
Wheelbase	108.3	108.3	108.3
Track (front/rear)	61.5/62.2	61.5/62.2	61.5/62.2
Overhang (front/rear)	38.5/34.3	38.5/34.3	38.5/34.3

Ground clearance	5.6	6.0	6.0
Coefficient of drag (Cd)	0.27	0.27	0.27

Weights/Capacities

Capacity

Fuel tank (gal.)	10.6	10.6	10.6
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Traction Battery

Battery weight (lb.)	284	284	284
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Size

Curb weight (lb.)	3461	3516	3571
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Interior dimensions, front/rear (in.)

EPA passenger volume (cu. ft.)	91.2	91.2	91.2
EPA cargo volume (cu. ft.), * seats up	20.3	20.3	20.3
Interior volume (cu. ft.) *	111.5	111.5	111.5
Seating capacity	5	5	5

Battery charging time

Battery capacity (kWh)	13.6	13.6	13.6
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Tires

Size

195/50R19	—	✓	✓
195/60R17	✓	—	—

Spare

Tire Repair Kit	✓	✓	✓
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Packages

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Advanced Technology Package


Advanced Park, * Panoramic View Monitor *	—	—	○ Available as part of an option package
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Options

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Front and Rear Parking Assist with Automatic Braking *	○	—	—
Heated rear seats	—	—	○
Solar charging roof	—	—	○
Digital Key * capability (Remote Connect * subscription required.)	—	○	—
Digital rearview mirror	—	—	○
Fixed glass roof	—	○	—
12.3-in. Toyota Audio Multimedia touchscreen, SiriusXM® * with 3-month Platinum Plan trial subscription. * Includes 1-year trial of Drive Connect. **. See toyota.com/audio-multimedia for details.	—	○	—

Warranty Information *

Corrosion Perforation	60 months/60,000 miles	60 months/60,000 miles	60 months/unlimited miles
Restraint Systems	60 months/60,000 miles	60 months/60,000 miles	60 months/60,000 miles
Powertrain	60 months/60,000 miles	60 months/60,000 miles	60 months/60,000 miles
Basic Warranty	36 months/36,000 miles	36 months/36,000 miles	36 months/36,000 miles
Hybrid Systems *	96 months/100,000 miles	96 months/100,000 miles	96 months/100,000 miles
Hybrid Battery * 	120 months/150,000 miles	120 months/150,000 miles	120 months/150,000 miles

Hybrid Battery Warranty of 120 months/150,000 miles applies to these CA Emission states: CA, CT, ME, MD, MA, NJ, NY, OR, RI and VT

Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. If you would prefer a vehicle with no or different options, contact your dealer to check for current availability or the possibility of placing a special order.

Some vehicles are shown with available equipment. Seatbelts should be worn at all times. For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle. All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only (may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands and in other regions).